



FAX FAX FAX FAX FAX FAX

TO: ADM. ZUMWALT CLYDE Smith	FAX #:
FROM: Chuck WARDELL	PHONE#:
DATE: 6 July 94	NUMBER OF PAGES: 2
RE:	

Charles W. B. Wardell III

203/221-7900 (office)
(home)

EMPLOYMENT

June, 1994 -
present

**CONSULTANT, NEW BUSINESS DEVELOPMENT/
MICHAEL ALLEN COMPANY**

- Member of Advisory Board for new business development including:
 - Co-branding opportunities
 - Executive search
 - Corporate mergers

Aug., 1993 -
June, 1994

**EXECUTIVE VICE PRESIDENT, CORPORATE CARD SALES/
CITICORP DINERS CLUB**

- Responsible for all corporate card sales in U.S.

June, 1989 -
July, 1993

**SENIOR VICE PRESIDENT, MEMBER RELATIONS/
MASTERCARD INTERNATIONAL INC.**

- Created member relations group with revenue of \$290 million annually
- Developed member marketing strategy that regained lost market share
- Executed the change of brand identity including worldwide card design and signage
- Managed worldwide communication services group, which was a \$40 million business unit

Dec., 1985 -
June, 1989

**SENIOR VICE PRESIDENT, BUSINESS DIVERSIFICATION GROUP/
THE TRAVELERS INSURANCE COMPANY**

- Implemented complete package of diversified financial services for target consumer markets
- Created "Banker & Shippers," a major Travelers success
- Managed group of 4,000

August, 1982 -
Dec., 1985

**SENIOR VICE PRESIDENT/
AMERICAN EXPRESS INTERNATIONAL BANKING CORP.**

- Established new division of personal financial services worldwide including cross-marketing banking and brokerage products to international customer base
- Achieved revenues of \$100 million annually

**FIRST VICE PRESIDENT AND CHIEF OPERATING OFFICER, GLOBAL
PRIVATE BANKING**

- Developed Western Hemisphere markets, providing one-third of division revenue
- Managed travel related services, private banking products, financial administration, customer service, legal, systems and bank-wide advertising

Nov., 1981 -
August, 1982

**PRESIDENT AND CHIEF EXECUTIVE OFFICER/
HIGH STOY TECHNICAL CORPORATION**

- Organized national and international effort to market sophisticated ultrasound medical equipment
- Oversaw reorganization and sale of company

January, 1977 -
November,
1981

**REGIONAL VICE PRESIDENT AND GENERAL MANAGER/
AMERICAN EXPRESS COMPANY, MIDDLE EAST**

- Supervised advertising, marketing, systems/support and financial planning
- Produced \$250 million in revenues annually

EXECUTIVE ASSISTANT TO CHAIRMAN OF THE BOARD

- Director of TRS Special Projects worldwide

Aug., 1973 -
January, 1977

**DEPUTY ASSISTANT SECRETARY OF STATE AND
ASSISTANT INSPECTOR GENERAL OF FOREIGN ASSISTANCE/
DEPARTMENT OF STATE, WASHINGTON, D.C.**

- Appointed by President Ford, worked with Secretary of State Kissinger
- Supervised six separate ongoing inspections of foreign aid programs worldwide
- Supervised staff of twenty

DEPUTY SPECIAL ASSISTANT TO THE PRESIDENT

- Principal administrative aid to General Haig while he was Chief of Staff

STAFF ASSISTANT TO THE PRESIDENT

- Served on the President's administrative staff
- Drafted and reviewed briefing papers
- Monitored \$16 million White House office operations budget

EDUCATION

1970 - 1973

HARVARD COLLEGE

A.B., cum laude

1977 - 1978

COLUMBIA UNIVERSITY, NEW YORK

Special student in Graduate Studies Program

MILITARY

1966 - 1969

FIRST LIEUTENANT, UNITED STATES ARMY

Honorably discharged

ORGANIZATIONS

Nov, 1992-pres Member, U.S. Committee on the Present Danger, Washington, D.C.

April, 1991-pres Vice Chairman and Trustee, Foundation for the U.S. Constitution

May, 1990-pres Trustee, Forman School, Litchfield, CT

May, 1988-pres Trustee, Clarkson University, Potsdam, NY

April, 1986-pres Trustee, Phelps-Stokes Fund, New York

Sept, 1984-pres Member, The Special Projects Committee, Sloan-Kettering