



The University
of North Carolina
at Charlotte

UNCC Station
Charlotte, N. C.
28223

August 12, 1974

Department of
Business Administration

College of
Business Administration

704 / 597-2257

Admiral Elmo Zumwalt
Chief of Naval Operations
Pentagon
Washington, D. C.

NR
per Z

Dear Admiral Zumwalt:

Would you please provide a candid evaluation of Mr. Arvin M. Kramish of the Overseas Private Investment Corporation? He has provided your name as a reference.

We are discussing the possibility of a position in which he would create, coordinate, and help teach programs providing pragmatic and dynamic education in international business and related studies. Participants would include undergraduates, graduates, and executives.

Qualities of importance are imagination, energy, communicative skills, administrative ability, and a comprehensive but not necessarily detailed knowledge of international business processes, institutions, and environmental factors.

This will be a major commitment for us and we are anxious to find a person whose ability and personality will help make international business education a vital activity both on our campus and in the community.

Your consideration in answering will be appreciated and the contents held in confidence.

Sincerely,

Dr. Edward L. Walls
R. S. Dickson Professor of Finance and
Chairman, Department of Business Administration

ELW/jb

Walls, E. L.