

C·T·N·Y·N·S

ROBERT S. REED
PRESIDENT

April 29, 1975

Dear Admiral Zumwalt:

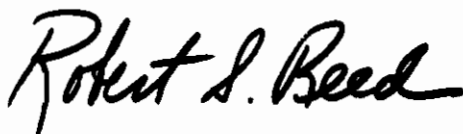
I have discussed your letter of April 23 with Mr. Floyd Barger, editor of the New York News, and before any decision could be made on syndicating a column by you and Admiral Bagley, we would have to see sample columns.

There may be a market for your commentaries depending upon how informative they are. Each column should be crisp and concise. The shorter, the better. Editors today want bright, tightly-written viewpoints.

You and Admiral Bagley certainly have the backgrounds to deal with economic, foreign and military policy matters.

The writing -- the way you express yourself-- will, in large measure, determine the saleability of the proposed column. Let us see some samples; then we'll be in a position to give you a quick yes or no answer on syndication possibilities.

Sincerely,



Elmo R. Zumwalt, Jr.

RSR:rw

May 12, 1975

Dear Mr. Reed:

Thank you for your letter of April 29, 1975. I am attaching a set of three sample editorials which are, of course, already dated but did represent the recorded views of Admiral Bagley and me at the time.

I look forward to your reply.

Sincerely,

E. R. ZUMWALT, JR.

Mr. Robert S. Reed
President
Chicago Tribune - New York News Syndicate, Inc.
220 East 42nd Street
New York, New York 10017

C.T.N.Y.N.S

6/3/75

ROBERT S. REED
PRESIDENT

May 28, 1975

Dear Admiral Zumwalt:

Our people are looking at your columns now
and as soon as all the evaluations are in, I will have
an answer for you on possible newspaper syndication.

Sincerely,

Robert S. Reed

Elmo R. Zumwalt, Jr.

RSR:rw

CHICAGO TRIBUNE-NEW YORK NEWS SYNDICATE, INC.

C.T.N.Y.N.S

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ROBERT S. REED
PRESIDENT

June 5, 1975

Dear Admiral:

We have reviewed your sample material with editors of Tribune Company newspapers. They have decided they would not be interested in carrying your column on a regular basis.

Therefore, I see no possibilities for our syndicate to handle your feature for syndication to newspapers.

I do appreciate your interest in The Chicago Tribune-New York News Syndicate, Inc., and I am sorry that our decision is negative.

I am returning your original material herewith.

Sincerely,

Robert S. Reed

Elmo R. Zumwalt, Jr.

RSR:rw
encl.

CHICAGO TRIBUNE-NEW YORK NEWS SYNDICATE, INC.