



King Features

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NEAL B FREEMAN
VICE PRESIDENT AND EDITOR

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C. R. Justice 6/10
WB

E.R. Zumwalt, Jr.
6509 Walters Woods Drive
Falls Church, Virginia 22044

Dear Admiral Zumwalt:

Thanks very much for your letter of April 23. We are not publishers, as you know, but syndicators. We are interested, therefore, not so much in intrinsic appeal of column material but in its mass marketability. Sad to say, there does not seem to be much appetite for the kind of broad-ranging commentary you propose. I wish things were otherwise, but we have learned at great expense not to fight the market.

I am confident that you can find a strong publishing outlet. You might start with Copley, which has always been receptive to economic and military commentary.

Yours sincerely,

NBF:ac