

WB/Z file

1/21

Bud -

Attached are copies of the returns from Frank Daniels. They are frank as you will see. I accept the bulk of criticism & believe I have tried to do these articles too quickly. Will try to improve. As a start, I am enclosing a rewrite of the Middle East article sent to you last week. I think this a better version & you can improve it easier than the other.

The idea of an editor is a good one. Should ~~we~~^{we} ask

Orenenko ?

I do not know the date of
the ASNE meeting. Believe it
best that you write Gene
Giancarlo, but will accede
to your view.



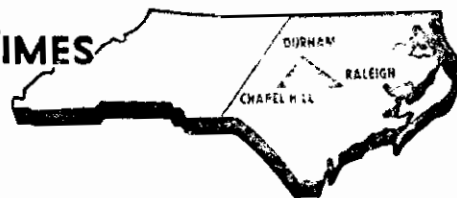
Worth

The News and Observer THE RALEIGH TIMES

MORNING AND SUNDAY
SERVING EASTERN NORTH CAROLINA AND THE RESEARCH TRIANGLE

AFTERNOON
COVERING THE CAPITAL AREA

215 SOUTH McDOWELL STREET • RALEIGH, NORTH CAROLINA 27602



January 16, 1976

Admiral Worth H. Bagley, USN (Ret)

Dear Worth:

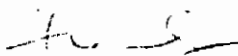
Enclosed is Claude Sitton's memo about your columns. I'm not sure I know about the amateurish writing but you do use words that the average reader, or even the above average reader, would not be comfortable with. Hegemony, quid, lethargies, plausible aren't words used in everyday language.

Claude also mentioned that King Features had an excellent pencil editor who might be of assistance. NYT should provide that.

I found the columns interesting. Doubt that attendance at the Publishers meeting would be as advantageous as the ASNE (Editors). If you want to come to Publishers in New York (ANPA) first week in May I'll make the necessary arrangements.

Hope this is helpful.

Sincerely,



Frank Daniels, Jr.

FDjr:kw

MEMORANDUM for: FRANK DANIELS JR.

from CLAUDE SITTON

Jan. 14, 1976

Frank:

What Bagley and Zumwalt need more than anything else is a syndicate that will provide a good editor to work with them closely for several months on style and organization. The insight and analysis in these columns are good. (I think some restrained opinion would make them even better.) However, the writing is strained and ranges from the ponderous to the amateurish. Further, they don't always set the scene properly by putting events in proper context, nor do they always provide necessary background.

We could use a military analysis column once a week if it were sufficiently interesting and well done. This one doesn't meet that standard yet.

Osenenko seems to want a sure bet. If Bagley and Zumwalt sell the column, then NYT Special Features will take it on. Selling is Osenenko's job.

They can register as guests for the next ASNE convention (there may be a small fee) by writing to Gene Giancarlo at 1350 Sullivan Trail, Box 551, Easton, Pa. 18042.

A handwritten signature, likely "Claude Sitton", written in dark ink. The signature is fluid and cursive, with a long horizontal flourish extending to the right.