

0078 1990

VIETNAM CENTER ADVISORY BOARD
Meeting of October 11, 1990
Minutes

2

Present: President John Lowey, Vice-President Don McCullough, Dean J. R. Goodin, B/G Brownfield, B/G Kennedy, LTC Carrigo, Drs. Cluff, Murrah, Simon & Walker, Denise Jackson & Marina Gorton (Development), Robert Lee, Bill Powell, Butch Kornegay, David Shelly, Marshall Harrison, Dave Holland, Jim Reckner.

President John Lowey called the meeting to order at 3:05 p.m., and then asked Jim Reckner to introduce Dr. Don Walker, who was appointed treasurer to the Vietnam Center Advisory Board. In his comments, Jim pointed out that Dr. Walker served with the State Department in Vietnam, 1969-1972, in Thua Thien and Quang Nam provinces. Walker is now a professor of history at Texas Tech; his appointment as treasurer will make coordination easy, as his office is right next to Jim Reckner's on the campus.

Financial Situation. The introduction of Dr. Walker led to a request for a statement of the organization's finances. Jim Reckner reported as follows:

Of the \$2,000 given to the Center by the Dean of the College of Arts & Sciences, \$220 was spent for theater rental for the John Clark presentation, and an additional \$158 was used for printing of our letterhead. This leaves \$1,622.00 balance. As for donations, the Office of Institutional Advancement (Development) currently holds \$820.00 received in donations. The total amount currently available, therefore, is \$2,442.00.

Membership Dues. The President then addressed the issue of setting membership dues. This led to a discussion by Don McCullough outlining the philosophy of the committee that drafted the constitution and bylaws. Further observations were presented by Dr. David Murrah, based upon his experience with the Friends of the Southwest Collection, and by Denise Jackson, based on her fund-raising experience. It was decided that the issue would be referred to the Executive Committee, which would formulate specific proposals and present them at the next full meeting.

Vietnam: Paris + 20 Conference. Jim Reckner then reported on the status of the Vietnam Conference. He circulated a draft copy of the proposed pamphlet announcing the conference, and thanked Phil Price Advertising and Linda Mayes for their efforts in producing the pamphlet. The estimated cost to print 1,000 copies of the pamphlet is \$150; Jim asked the Advisory Board to authorize the expenditure, and in a formal vote the expenditure was unanimously approved.

Vietnam Conference Steering Committee. Jim Reckner then

pointed out that as we will now begin advertizing the conference it will be necessary to have a small steering committee to begin planning. Volunteers were called for, and the committee was established with the following members: Jim Reckner, Don Walker, and Butch Kornegay.

Admiral Zumwalt Visit. President Lowey then reported on the status of planning for the Admiral Zumwalt visit. The planning committee for that event met on October 5th, and is progressing rapidly with their work.

In a discussion related to this, it was reported that American Airlines most probably will not be sponsoring the airlines tickets for Admiral and Mrs. Zumwalt. It was suggested that we might approach one or more of the community members who own private jets to see whether they would consider providing transportation for the Admiral and Mrs. Zumwalt.

President Lowey also reported that he had received an initial favorable response from an official of a local bank, suggesting that that bank might provide funding for the entire visit. Lowey & Reckner will make a formal approach to the bank in the very near future.

Status of Funding. Denise Jackson from the Office of Institutional Advancement reported on the visit of Lowey/Reckner/Jackson with the new vice president, Mr. Bill Wehner.

Marina Gorton of the Office of Institutional Advancement then reported on the progress of her research into the prospects of various defense contractors. Her report went into considerable detail and reflected the fact that she and her staff have made a major effort in recent days to set a firm foundation for our funding effort. President Lowey thanked the Office of Development for their continuing assistance and support.

Following Marina's report, it was decided that Lowey/Reckner/Jackson/Gorton would arrange another meeting with Vice President Wehner to focus on specific companies with specific proposals for funding the Center and Archive and the various activities currently being planned.

Flag Fund-raising Scheme. President Lowey reported that he had received a letter from Gene Shuler outlining the flag fund-raising project that he discussed at our September meeting. The proposal was forwarded to the Executive Committee for further consideration.

Photograph Display. Robert Lee outlined a proposal to develop a photograph display designed to encourage people to donate materials to the Vietnam Archive. The project was favorably received. Rob was encouraged to continue planning and

to report at the next meeting with a specific proposal and a more firm estimate of the project's cost. It was felt that such a display would be very useful during Admiral Zumwalt's visit, and afterwards could be moved to various locations in the region to heighten awareness of the Center and Archive and encourage more active support.

Brigadier General S. M. Kennedy. Jim Reckner then introduced Brigadier General S. M. Kennedy. General Kennedy spoke briefly on his work in charge of the Army's Vietnam refugee resettlement program in 1975. He has an extensive collection of documents relating to that program, and has offered to donate them to the Vietnam Archive. The hope was expressed that the documents would be ready for donation by the time of Admiral Zumwalt's visit, in order that he might be able to receive them on our behalf.

Gift Donation. David Shelly then presented to the Advisory Board a statue of an American eagle produced from local clays. David's idea is that the statue might be presented to Admiral Zumwalt during his visit.

Future Meetings. President Lowey took note of the desire of a number of Board members to have the day of future meetings shifted to Friday. It was agreed by those present that Friday would be suitable for future meetings. Unfortunately, when attempting to set a date for the November meeting, other Campus events caused a clash for the meeting to be held on the third Friday of November. It was determined, therefore, that the November meeting would be held on Thursday, 15 November 1990, at 2:00 p.m., but that future meetings would be scheduled for Fridays.

Please note, too, that the time of the meeting has been put forward to 2:00 p.m.

There being no other business, the meeting adjourned at 4:15 p.m.