

TEXAS TECH UNIVERSITY

THE VIETNAM CENTER

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Memorandum

December 20, 1998

To: Doug Mann
Ken Condray
Phil Price
Pete Velde
Bert Moffitt
Jim Ginther

From: James R. Reckner



Subj: Vietnam Center Building Planning

Attached please find my minutes for our meeting of December 16, 1998.

In separate discussions with Vietnam Archivist Jim Ginther on December 18, he indicated that there is no particular requirement that the archival processing areas be without windows. In fact, he pointed out that the processing areas at the Bush Library/Museum were in offices with ample windows. Therefore, we should have little problem rearranging the second floor (east) to have an adequate number of windows.

Another issue Ginther raised was the possibility of locating the archival processing areas in the basement, provided sufficient natural lighting could be arranged through skylights, etc. Ginther is going to St. Louis over the Christmas holidays, and while there will examine the museum, which he understand has used some innovative approaches to underground natural lighting. We might also consider examining the approach taken with lighting for underground offices in the State Capitol in Austin.

Should this approach prove feasible, the remaining space on the second floor, east, could be redesigned to provide additional meeting facilities, a staff break room, possibly additional artifactual storages spaces (not requiring the heavy load capacity of archival storage), etc.

encl: Minutes of December 16, 1998, Planning Meeting

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Vietnam Center Building Planning Meeting December 16, 1998

Present: Phil Price, Doug Mann, Ken Condray, Pete Velde, Bert Moffitt, Jim Reckner

Time/Venue: The planning committee met at Doug Mann's office at 1:00 p.m.

Purpose: The meeting was called principally to discuss development of scale model and computer-generated video of the new building. The absolute deadline for this portion of the project is April 14, 1999, when the Chancellor will unveil the plans. We would be much happier if we had everything in hand by mid-March. Therefore, we have only three months remaining.

Possible Companies: Ken Condray circulated preliminary quotes from two companies: Howard Architectural Models of Sylvania, Ohio, and Midwest Model Makers, Inc., of Indianapolis. [Materials attached] The figures from Howard cover production of a video animation as well as a model. The Midwest figure referred exclusively to the model.

While awaiting the arrival of Doug Mann, the committee viewed a series of sample films produced by both of the companies listed above, and commented upon them. Toward the end of the film viewing, Doug Mann, who had been delayed at his last meeting, arrived.

General Discussion: Following the film viewing, a general discussion ensued concerning the building project, architectural models, and the approach we would like to take to the promotional film. Following are a number of points raised:

Additional Quote. Doug Mann asked Ken to check with Mark Gower in Dallas (Doug to provide the telephone number). Mann has had some experience with Gower, who, he felt certain, could produce a high quality model for considerably less (he estimated \$3,000 - \$6,000). He has done a lot of work for H.O.K. At least we should check with him by way of comparison with the original quotes, which were for \$12,500 (Howard) and \$10,545 plus shipping (Midwest).

Here Mann impressed upon us the fact that if Gower is used, he must have a very definite deadline, well in advance, as he undertakes a large volume of work.

Layout of Promotional Video. Phil Price suggested that the video start with a fly-around of the building designed to sound as though it was being done on a helicopter. The helicopter will then settle to the ground in front of the building. The observer will disembark and

December 20, 1998

enter the museum, where he/she will pan to see the Huey hanging from the ceiling in the museum main foyer, then ascend the stairway to the orientation theater. Upon entering the theater, the lights will darken, and Admiral Zumwalt will appear on the screen to talk about the building project. We will then show cut-outs of the floor plans for each of the floors, describe the installation, then return to the Admiral for a final appeal for support.

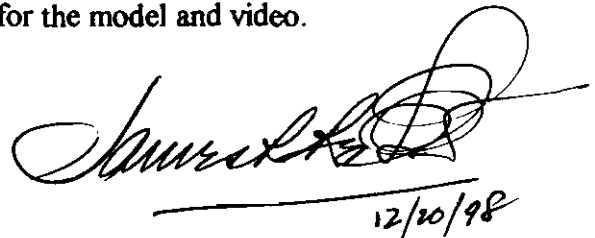
The idea of this approach is to use the 45 or so seconds of video animation in conjunction with live video in order to put together a package of a bit longer duration, say, five or six minutes, which will be a first-rate vehicle for fund-raising efforts for the building.

Arrangement of Windows: Viewing the scale model of the building, Doug Mann raised the issue of general lack of windows in both wings of the building. The problem can be resolved rather easily in the east wing, through reorganizing offices. The problem in the west wing is less tractable, as actual windows would detract from the museum.

Funding: The model and video will cost us another \$20,000 or thereabouts. As we learned earlier in the year, we cannot use state funds for this, as the expenditure principally is an effort to raise funds. Therefore, Doug Mann is going to seek approval from the Chancellor to fund it from other sources.

Action Required:

1. Ken Condray: to check with Mark Gower in Dallas
2. Jim Reckner: to seek Admiral Zumwalt's assistance with the video, hopefully during the Admiral's January 25 visit to Texas Tech.
3. Doug Mann: to confirm funding arrangements for the model and video.



12/20/98

encl:

Howard Architectural Models

Ken Condray, AIA
Condray Design Group
2525 74th Street
Lubbock, TX 79423
806-748-6190 phone
806-748-6193 fax

PROPOSAL: 98149

Date: 12/07/98

For model and animation of The Vietnam Center at TTU

ANIMATION

45 second animation starting just outside main entrance, moving thru sally port and into main lobby where we will view space and turn around. Interior will be complete with furniture, materials, textures, lighting and a Huey helicopter. Background music is included.

\$12,000.00

MODEL

Scale: 1"=16' Size: Building: 21" x 14" Site: 30" x 36"

SITE

Machine cut, hand finished topography. (Natural not Stepped)
Roads, parking, walks, water features, landscaping cars and people. Hardwood frame.

BUILDINGS

Detailed museum quality model constructed from laser-cut acrylic.

\$12,500.00


VIDEO/EDIT

Video exterior of model with final segment ending at a vantage point that matches animation start. Edit segments together with music.

\$ 2200.00

Required Time: from receipt of approval to proceed, information and retainer.
Shipping Charges are extra.

Terms: 50% to proceed, balance due upon completion. 2% per month will be added to past due accounts.


Ed Howard

Signed by: _____ Date: _____

5800 Monroe Street, Sylvania, Ohio 43560 Telephone 419-882-8474 Fax 419-882-8465

4-5 weeks