

UNCLASSIFIED

OFFICE OF MESSAGE CENTER/COMMUNICATIONS CENTER ONLY
DATE TIME DEST YR

141350Z/34 JUL 70

MESSAGE HANDLING INSTRUCTIONS

FROM: CNO (2-01)

TO: NAVOP (2)

UNCLAS //NOFORN//

RETENTION STUDY GROUPS

3. NO OTHER PROBLEM CONCERNS ME AS DEEPLY AS REVERSING THE DOWNWARD TREND OF NAVY RETENTION RATES AND I AM COMMITTING MYSELF TO IMPROVING THE QUALITY OF NAVY LIFE IN ALL RESPECTS AND RESTORING THE FUN AND ZEST OF GOING TO SEA. IN ORDER TO EXPAND THE AVENUES THROUGH WHICH YOUNG OFFICERS AND MEN CAN EXPRESS THEIR VIEWS AND TO GUARANTEE CONSIDERATION OF THESE VIEWS AT THE HIGHEST LEVEL, I HAVE APPOINTED A YOUNG LIEUTENANT AS A SPECIAL ASSISTANT FOR RETENTION WHO WILL CHAIR A CONTINUING STUDY GROUP AT THE CENTER FOR NAVAL ANALYSIS COMPOSED EXCLUSIVELY OF YOUNG OFFICERS AND ENLISTED MEN REPRESENTATIVE OF ALL BRANCHES OF THE OFFICER CORPS AND A CROSS SECTION OF ENLISTED RATINGS. THIS GROUP WILL BE ENCOURAGED TO REVIEW ANY POLICIES OR PRACTICES WHICH BEAR ON RETENTION AND MORALE, AND THEIR RECOMMENDATIONS AND REPORTS WILL BE PRESENTED DIRECTLY TO ME AS WELL AS TO OTHER KEY NAVY OFFICIALS ON A REGULAR BASIS.

DISTR:		THIS MESSAGE MEETS NAVY CRITERIA FOR ELECTRICAL TRANSMISSION AS A GENERAL MESSAGE	
DRAFTER: BUPERS-			
DISTR: STANDARD NAVOP DIST			
DRAFTER TYPED NAME, TITLE, OFFICE SYMBOL AND PHONE		SPECIAL INSTRUCTIONS	
J. B. CAMPBELL, CDR, A5, 44315, 2 JUL 70		COG OP. <i>[Signature]</i>	
R E L E A S E R	TYPED NAME, TITLE, OFFICE SYMBOL AND PHONE		OP-094B <i>[Signature]</i>
	ADM E P. TURNBULL JR		A2 <i>[Signature]</i>
	SIGNATURE <i>[Signature]</i>		OP-094S1 <i>[Signature]</i>
		CHOPS: A5 <i>[Signature]</i>	
		SECURITY CLASSIFICATION	
		UNCLASSIFIED	
		141350Z/34 JUL 70	

UNCLASSIFIED

DRAFTER OR RELEASE TIME	PRECEDENCE		LIFE	CLASS	CIC	FOR MESSAGE CENTER	COMMUNICATIONS CENTER ONLY		
	ACT	INFO					DATE	TIME	MONTH

02 OF 02 0950350

0056

MESSAGE HANDLING INSTRUCTIONS

2. PRIOR TO 1 SEPTEMBER, I INTEND TO ROTATE REPRESENTATIVE GROUPS OF JUNIOR OFFICERS AND ENLISTED MEN FROM THE MAJOR SURFACE, AVIATION AND SUBMARINE COMMUNITIES THROUGH THE STUDY GROUP, IN ORDER TO SURFACE THOSE CURRENT VIEWS AND RECOMMENDATIONS FROM THE FLEET WHICH APPEAR TO REPRESENT CONSENSUS. THESE VIEWS AND THE PERSPECTIVE THEY REFLECT WILL BE OF GREAT VALUE TO ME AS I BEGIN AN IN-DEPTH REVIEW OF CURRENT POLICIES.

3. THIS EFFORT WILL IN NO WAY DUPLICATE OR DIMINISH THE IMPORTANCE OF ON-GOING EFFORTS TO IMPROVE NAVY RETENTION, BUT RATHER THIS COUNCIL WILL PERMIT ME TO KEEP PERSONALLY APPRISED OF THE VIEWS OF JUNIOR OFFICERS AND ENLISTED MEN AND WILL MAKE CLEAR THE IMPORTANCE WHICH I ATTACH TO THE CONCERNS OF YOUNG MEN THROUGHOUT THE NAVY.

4. THE FIRST GROUP OF OFFICERS WILL CONVENE ON 20 JULY AND SEPARATE GUIDANCE WILL BE ISSUED EXTENDING THE INVITATION TO PARTICIPATE. E. R. ZUMWALT, ADMIRAL, U.S. NAVY

DISTR:

DRAFTER TYPED NAME, TITLE, OFFICE SYMBOL AND PHONE

SPECIAL INSTRUCTIONS

TYPED NAME, TITLE, OFFICE SYMBOL AND PHONE

SIGNATURE

SECURITY CLASSIFICATION

UNCLASSIFIED

0143350Z/34 JUL 70