

**VIETNAM MONUMENT COMMISSION
OF MICHIGAN**

**C/O MICHIGAN DEPARTMENT OF MILITARY AFFAIRS
611 OTTAWA STREET, 3RD FLOOR
LANSING, MI 48909**

1-800-492-2649

INFORMATION PACKET

Mission Statement

The Michigan Vietnam Monument Project is a collaboration between the public and private sectors in honoring and celebrating the uncommon patriotism of Michigan citizens who served, suffered, died, were imprisoned or are missing because of America's longest, most controversial, war.

It is further intended that the Monument will serve to:

- Heal a citizenry disunited by this conflict
- Educate future generations of war's real price

In the shadow of Michigan's Capitol the monument will offer a permanent "Welcome Home!" -- replacing the hostility and indifference of a time well past.

Casualties

There are 58,202 names engraved on the National Vietnam Veterans Memorial in Washington, D.C., which represent those who lost their lives in Vietnam, or have died from wounds they sustained in Vietnam, or are listed as POW/MIA. However, this does not account for those who have subsequently died from wartime exposure to Agent Orange or have (due to Post Traumatic Stress Syndrome) taken their own lives. Among those whose names are on the wall are 2,649 Michigan citizens including one woman from Michigan, Hedwig Diane Orlowski, a nurse from Hamtramck.

Less than two percent of the casualties treated in Vietnam died. However, over 350,000 casualties were treated and 75,000 were permanently disabled. Approximately the same proportion of men as women were wounded or injured in the war.

Of the 2,300 U.S. citizens in service in Vietnam who never returned and are classified as prisoners of war or missing in action (POW-MIA), 72 are Michigan citizens.

While the majority of Vietnam veterans have made a successful re-entry into civilian life and currently experience very few adjustment problems, this is not the case for all. African-American, Hispanic, and women veterans have experienced more mental health and life adjustment problems subsequent to their service than other veterans. This has been attributed to a high level of combat exposure in the war zone, as well as more significant health and life adjustment problems subsequent to service, most notably among Hispanic veterans. The incidence of Post-Traumatic Stress Disorder (PTSD) is 27.9% among Hispanic, 20.7% among African-American, and 13.7% among white/other theater veterans. For women in combat zones, most notably in Corps I and Corps II, the incidence of PTSD symptoms (at some point in their lives) is 27%. For all Theater veterans, between half to one-third currently experience PTSD.

Unique to the Vietnam War is the fact the credible estimates show that between 90,000 and 130,000 Vietnam Veterans have, directly due to Post Traumatic Stress Syndrome, committed suicide. This means that the war has taken from two to three times as many lives since the fighting stopped as were killed in the fighting.

Revealing Statistics

Michigan's Sacrifice

More Michigan citizens served in the Vietnam era than any state but one. While this alone is remarkable, it becomes even more impressive when one considers that there are numerous cities (to say nothing of states) which have far greater population than Michigan. The over 400,000 Michigan citizens who served represent almost 10% of Michigan's population.

Demographics

Nationally, of the 26.8 million Vietnam era draft-age men, 15.4 million (57%) were deferred, exempted, or disqualified from 100,000 who fled the country. Approximately nine million men and women served in the Vietnam Theater. Draftees composed 25% of these, but nearly 70% enlisted, mainly at the start of the war. Over 400,000 Michigan citizens served in the military during Vietnam and, of these, 161,000 served in Vietnam.

Age

The average age of the soldier/sailor/airman was 19 years in this era as compared to the average of 27 for WWII Veterans. Nearly 25% of males today between the ages of 35 and 54 are Vietnam Veterans.

Race

African-Americans composed 12% of those who served in the theater but represent 13.5% of those killed. Hispanic-Americans composed 5% of the Theater Veterans. About 1% of our Vietnam Veterans are Native American.

Branch of Service

All branches of the military were actively involved during the Vietnam War, including the Army, Navy, Air Force, Marine Corps and Coast Guard. However, veterans who served in the Army (16%) or Marine Corps (25%) are more likely to have Post Traumatic Stress Disorder symptoms than those who served in other branches.

Lamentable Realities

Homeless shelters report that 36% of their services are provided to Vietnam veterans, the majority of whom are ethnic minorities.

According to studies, wages for Vietnam veterans lag significantly behind non-veterans, approximating the differences in 203 years seniority on the job. This social stigma has resulted in many Vietnam veterans covering up their military service on job applications for fear of recrimination or hiring denial.

Words from our Supporters

The following are excerpts from letters we have received from donors. By reading these, you will understand the motivation behind the volunteers, the commission, and the project. This project represents much more than any of us will realize.

...“My father died in Vietnam. I never got to meet him (my father). I was not born yet...I would love to make a donation toward the building the Michigan Vietnam Monument. Not only do I think you guys appreciate the donation but, my dad probably would too”.

... Being the mother of three boys who participated in the Vietnam War -- I feel strongly about everything that happened. Thank you.”

...“My brother...died in Vietnam on August 10, 1969. He was from Redford Township, Michigan. He was a sergeant in the Army 101st Airborne. Thank you very much, and best of luck on your project.”

A man writes about his friend..“Several years ago, after nearly 20 years of occasional trips to Washington D.C., I finally got the courage to visit the Vietnam Monument and look for Ralphs' name. Sure enough, it was there on the far east end of the monument. Somehow in my minds eye I just didn't picture his name being located where it was. I thought it would have been more in the center of the monument, up high, befitting someone who was 6'5” not down in the far end where you had to bend down to find and read it. Perhaps, in this new Michigan Monument, through some other hand of fate, his name will be at a level where eyes of all ages can clearly read it and remember a fine young man from a small Michigan community that made the ultimate sacrifice for this, our Country.”

A mother writes...“I was one of the lucky ones. My son came back, but I died a little each day until he did return. Each morning upon arising, I marked one more day. Good Luck.”

From a family that lost a loved one...“Your tribute in remembering the men and women who have gave of their lives so valiantly in Vietnam is a beautiful act of love. Our family truly appreciates all your efforts in the building and completion of this monument.”...

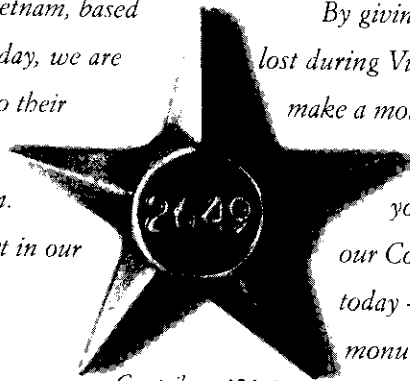
...“I was reminded by your ad how thankful all Americans should be for the ultimate sacrifices made by a few so that all of us can be free to do whatever!”...

...“My brother and I both returned from Vietnam. One of my friends did not...”

A son writes about his father...“He was an infantry soldier with the 4th Infantry Division. I was four years old in February, 1969. My life is going very well, much in part due to the Michigan Veterans Trust Fund and the support I received in obtaining my college education. Thanks for your hard work and commitment.”

YOU CAN MAKE A MONUMENTAL DIFFERENCE.

Michigan lost more lives during Vietnam, based on population, than any other state. Yet today, we are among the last states without a monument to their memory. It's about time we honored their contributions with a contribution of our own. It is our hope that we will enlist your support in our fundraising drive to help build the Michigan Vietnam Monument in Lansing.



*Contribute \$26.⁴⁹
to receive your copper star.*

By giving just one penny for every Michigan life lost during Vietnam – a total of \$26.49 – you can help make a monumental difference to Michigan's veterans and their families. And in recognition of your contribution, we'll present you with our Copper Star that you can proudly wear today – and tomorrow, when you visit the monument with your family.

THANK YOU FOR YOUR CONTRIBUTION.

Please make your check payable to the Michigan Vietnam Monument Fund. For each contribution of \$26.49 you will receive a Copper Star that you can proudly wear as a personal symbol of this effort. Please complete the form below and we will send your Copper Star(s). Allow up to four weeks for delivery. Thank you for your help.

I have enclosed a check for:

- \$26.49 for 1 Copper Star
- \$52.98 for 2 Copper Stars
- \$79.47 for 3 Copper Stars
- Other

Please charge my Credit Card: (circle one)

VISA or MasterCard Expires

CC#

Signature:

In Memory/Honor of: _____

NAME _____

ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____

MICHIGAN VIETNAM MONUMENT 1-800-492-2649

611 WEST OTTAWA LANSING, MI 48913

SGK

The Michigan Vietnam Monument Commission

The Michigan Vietnam Monument Commission (VMC) was established by the Legislature (Public Act 234) in 1988.

The all-volunteer Commission is charged with conceptualizing, designing, funding and building a fitting monument on a site donated by the State near the Capitol, in Lansing. The Commissioners have unanimously agreed to contribute financially to the project, at sacrificial levels. This is in addition to the significant amounts of time, talent and energy already given and yet to be committed.

The Monument is to honor the 2,649 Michigan citizens who died or were missing while on active service during the Vietnam era (1959-1975). It will also serve to educate visitors about the war via information displayed on the convex side of the Monument.

The VMC is headquartered in the Michigan Veterans Trust Fund (MVTF), under the aegis of the Department of Military and Veterans' Affairs in Lansing.

**Michigan Vietnam Monument Commissioners
Appointment Roster 1998**

- ✓ **Barry D. Bomier - Treasurer & Legislation** - As the marketing manager of Atlas Technologies in Fenton, Barry was appointed by former House Speaker Lewis Dodak in December of 1992. Residing in Clarkston, Barry brings degrees in engineering, from West Point, history from *U of M*, and telecommunications and journalism from U of Colorado. A public affairs officer for Secretary of the Army in Saudi Arabia in Operation Desert Storm, Barry is also a Vietnam-era veteran.
- ✓ **Martha (Marty) Eddy - Secretary & Research** - A resident of Wayne, Ms Eddy is in her 11th year as president of the *Prisoner of War Committee of Michigan*. She has worked for *Detroit Public Television* for over 15 years, and is presently Executive Assistant in Production & Station Enterprises. Marty experienced the Vietnam service of one brother an Desert Shield/Desert Storm service of another, and was a local and state associate leader in *Vietnam Veterans of America*. She was appointed by House co-Speakers Hillegonds and Hertel in December 1993.
- ✓ **Keith King - Public Relations** - Founding member and former state chair of Michigan Vietnam Veterans of America/Michigan Council, Keith has 20 years in radio/public relations. First VVA Representative to serve on Michigan Veterans Trust Fund Board of Trustees and currently serves as Chairman of the Board. He served in the US Army from 1969-1971 (11 months in Vietnam) lives in Warren, works professionally with an advertising agency, and was appointed by Majority Leader Posthumus in 1992.
- ✓ **John G. Kulhavi - Chairman & Fund Raising** - Born in Detroit and residing in White Lake, Gen. Kulhavi was appointed by Governor John Engler in February 1997. His 29 years with the Merrill Lynch Brokerage Firm has led to his prestigious role representing financial consultants for four states to the Merrill Lynch Advisory Council to Management. A Brigadier General with the Army Reserve, John brings over 31 years of commissioned military background to the VMC. Additionally he serves the Central Michigan University School of Business as curriculum advisor and has extensive experience in Michigan's politics.
- ✓ **Larry B. Main** - Appointed in the Spring of 1998 by Governor Engler, Larry brings 30 years of engineering experience (including architectural engineering) the last ten for General Motors. A retired Colonel from the USAR, Larry graduated from West Point, University of Southern California, and the Air Force War College. Larry resides in Dearborn Heights and serves as the Vice President for Army Reserve Officers Assn.
- ✓ **Charles Merz, AIA - Design & Construction Chair** - Born in Chicago, Charles came to Michigan in 1963 to study Architecture at the University of Detroit. He received a painting degree from Wayne State and a Masters of Architecture from Cranbrook. Charles served in the U. S. Army during the Vietnam era, resides in Grosse Pointe Park, and was appointed by former Governor Blanchard in 1990.
- ✓ **George Moran - Chair Emeritus** - Born in Chicago, George migrated from Indianapolis, Indiana to Flint. He served in the military nearly 11 years with tours of Vietnam in 1963-1964 and 1968-1969. Graduating from Detroit College in Computer Information Systems, George served as Chair by election of the Commissioners for the first eight years of operations. Appointed in 1990 by former Governor Blanchard he works as acting Veterans Coordinator to the *Michigan Employment Security Agency*.
- ✓ **R. Michael Sand - Commission Vice-Chair, & Design & Construction Committee** - Born and raised in Detroit, Mike joined the Air Force in 1967 and served in Southeast Asia with a fighter bomber wing in 1968-69. Presently Mike serves as a teacher with the *Fraser Public Schools*. Appointed in 1990 by former Governor Blanchard., he and his wife reside in Fraser and have five children.
- ✓ **Barry F. Walter** - Recently serving as Adjutant to the Veterans of Foreign Wars for Michigan, Barry brings a legacy of service to veterans, most recently as the Voice of Democracy Chair and as editor of the *Overseas Veteran* paper. From Owosso, Barry became a non-commissioned officer in the Army and served in Vietnam with the Fourth Infantry and First Field Forces between 1967 and 1971. Appointed in February, 1997 by Senate Majority Leader Posthumus, Barry currently resides in Holt with his wife Pamela.

Project Timeline

- July -1988
- **PA 234 of 1988** sponsored by Rep. **Sal Rocca**, was signed by Governor **Jim Blanchard**, ordering the formation of a commission to select a site, a design, and to raise funds, for a state monument at the Capitol to veterans killed or missing from service in Vietnam.
- March - 1990
- Commissioners were appointed by the Majority Leader of the Senate, Speaker of the House, and Governor as required by law. Management & Budget assumed administrative responsibility, assigned to the Michigan Veterans Trust Fund.
- Summer - 1991
- A bill establishing a site passed the legislature and was vetoed by Governor **John Engler**. Work began on identifying a new site, reviewing over a dozen referred to by the City of Lansing and State governments.
- May 1992
- Governor **Engler** issued **Executive Orders 1992-11 & 12** creating an All Veterans Memorial Park in the western end of the Capitol Park and designated the site of Vietnam Monument as the first in the park.
- Summer - 1992
- New legislation drafted by Representative **DeMars** and Senator **DiNello**, was signed into law by Governor **Engler** creating an *All Veterans Memorial Park (PA 134-92)*, establishing the exact site of the Vietnam monument (**PA 122-92**) and giving the VMC spending authority over funds raised, and deposited or appropriated in the state Treasury (**PA 121-92**).
 - **Disabled American Veteran's** support with \$3,000 (for fund-raising envelopes) began the first fund raising effort.
 - Retained **Bozell Worldwide Inc.** (then Campbell-Mithune-Esty) as the advertising agency of record to create a National Design Competition marketing campaign.
- Fall/Winter - 1992
- A National Anonymous Design Competition was launched,
- Spring - 1993
- **Arts & Cultural Affairs** awarded a \$5,000 grant to the Michigan Veterans Foundation for purposes of retaining a nationally renowned jury for the VMC design competition. 500 teams entered and 400 30"x40" boards were received by the February 28 deadline in the MI **Veterans Trust Fund Office**.

- March 17-19, 1993
- The VMC and other interested veterans met with the impaneled jury the evening before the proceedings to encourage an understanding by the jury of the representative elements important in the design to veterans. Subsequently anonymous jurying was held in the **Michigan Library & Historical Center** on March 18 & 19, under the watch of the commissioners and filmed by **Continental Cable Southfield**. The seven winners were ratified by the VMC at a public meeting on March 20.
- March 24, 1993
- A fundraising dinner to unveil the winning designs was held at **Jacoby's** in Detroit.
- Memorial Day, 1993
- \$25,000 in prizes were awarded to the winners in the Veteran's Memorial Building in Detroit. \$20,000 consisted of a contribution by Peter Stroh of the **Strohs Brewery Company**.
- Summer - 1993
- Counties are an intrinsic element of the design. Thus the outreach for county delegates to the project began. An alliance with the **Michigan Association of Counties** to solicit Captains in each venue was launched.
 - **AMVETS** of Michigan provided support by donating \$1 per name and a video public service cable show to the project.
- Fall - 1993
- Training/orientation of 34 volunteer County Captains statewide was completed.
 - **Bozell** (then CME-KHBB) was awarded both the *Caddy Best of Show Gold* and the *Mobius* advertising award for the Public Service Announcement *Stripes*, filmed in the Northville Cemetery with the **Michigan 82nd Airborne** (ranging in age from 48-84 years old) as performers.
- 1994
- VMC operations ceased as a result of fiscal and political difficulties experienced by the Michigan Veterans Trust Fund, and the direction sought by some VMC Commissioners.
 - The **UAW 1256** Veteran Committee and numerous other UAW Locals as well as the **VFW Auxiliary** and **Foodland** launched their own successful fundraising to support the VMC's work, adding nearly \$50,000 in the next two years.
 - Contract negotiations between the MI Dept. of Management & Budget design office and the winning designer ensued.

- September - 1995
 - An exhibit of 80 selected boards from the VMC competition was held in the **Gerald Ford Museum** in Grand Rapids with the National Archives display of artifacts left at *The Wall* in Washington. The exhibit included site photos of the building of *The Wall*, the most visited memorial in Washington DC.
- October 1, 1995
 - The Veterans Trust Fund Office was transferred by **Executive Order 1995-15** to the Department of Military Affairs and language recognizing the VMC's spending authority was added to the Department's budget for the project.
- Winter -1996
 - Solicitation of bidding began for a fund raising firm. Numerous companies were interviewed and proposals were reviewed by the VMC and the state contract office. No bids qualified on the basis of criteria established by the VMC, which including a capped contingency arrangement for fees.
- November 11, 1996
 - Legislation to encourage donations languished in Committees.
 - As developed by **Bozell** in conjunction with the VMC, a new ad campaign was launched focusing on *A-Penny-A-Life*.
- December - 1996
 - A contract was signed with **The Ramona Group**, a Texas and Bay City, Michigan based fundraising consultation firm.
 - Governor **Engler** was presented with a *Penny a Life* star medal for his \$26.49 donation to the project.
- February - 1997
 - Fund raising training state-wide between February and March with materials approved by the VMC. These were implemented as orientations for volunteers recruited in 1993 and during the preceding November, December, January.
 - Governor **Engler** and Senator **Posthumus** made appointments to vacancies created nearly two years earlier.
 - **HB 4041**, a Single Business Tax Credit for donations to the VMC passed the State House, (98-3) awaiting Senate action.
 - **HB 4357**, an opportunity to have a check-off on individual tax returns passed (100-00-2) in House to Senate Tax Committee
- April 15, 1997
 - Commissioners presented former **President Gerald Ford** with his copper pin for his \$26.49 donation and his support for the project.
- April 17, 1997
 - Governor **John Engler** announced that he will recommend a \$1,000,000 be appropriated to the project in the 1998 Capitol Outlay budget.

- May 22, 1997 • Michigan native, Vietnam veteran and Congressional Medal of Honor recipient Peter Lemon was brought to the Capitol by the Commission at the request of Senator Rogers, making the keynote presentation: *Vietnam: A Memorial Day Tribute*.
- July & August, 1997 • VMC engages **Alexander & MacGregor** for direct mail campaigns to solicit founding sponsors of the Monument.
- August 20, 1997 • Michigan's Legislature passes and Governor **Engler** signs **SB 282** with a \$1,000,000 appropriation to the construction of the Monument. This places the Commission over-half way toward their goal of \$2.6 million for the monument's construction and dedication.
- November - 1997 • **Bozell Worldwide** won a silver award for **Best of Category** in Public Service ads for the VMC Star Pin Campaign posters.
- March 3, 1998 • **Christman Company** was selected for construction management from a bid process by the VMC and State of Michigan Management & Budget with anticipation bid document development by Mid-Summer.
- May 1998 • **Governor Engler** appoints **Larry B. Main** of General Motors from Dearborn Heights, to replace Lt. Col **Jane Marcum** (who resigned in January, 1998 to pursue motherhood).
- Late Fall - 1998 • Pending fundraising success, **ground breaking** is possible when approximately \$1.7 in funds, goods and service contracts are available.
- July - 1999???? • **Dedication** of the Michigan Vietnam Monument at the Michigan Capitol is anticipated-PENDING FUND RAISING PROGRESS

Remarkable accomplishments for a group of 17 appointed volunteers serving some portion of eight years. Only three of the current nine mandated commissioners have served since group was appointed in 1990, as 14 have pursued other projects or geographic venues.

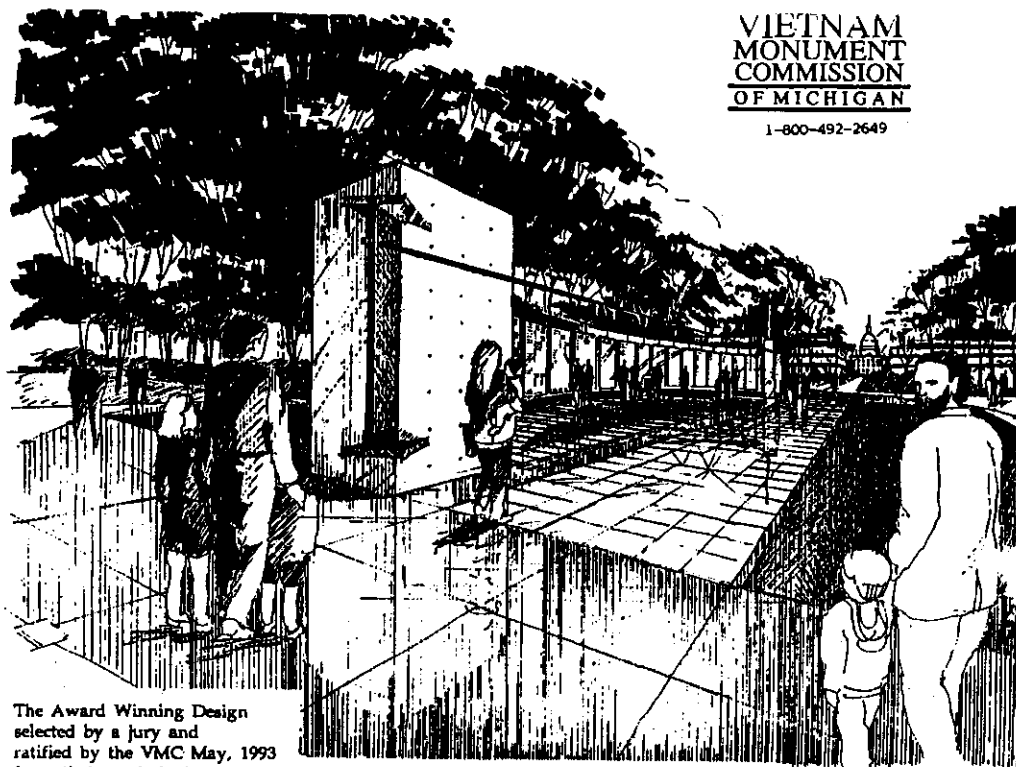
Award-Winning Design

To ensure the most fitting and meaningful design for Michigan's Monument, a national design competition was held. The competition attracted over 500 registrations and 200 entries from artists, designers, sculptors and architects from 42 states, plus Washington, D.C., Puerto Rico, Canada and France.

The site was selected with great care for not only its dramatic relationship to the seat of state government, but also with an eye to its accessibility to the public. It will be another jewel in the ongoing Capitol-area development endeavor. The monument will serve to be an educational asset for the tens of thousands who visit the area each year.

The winning design is set within a large circle surrounded by forty-nine lights, representing each of the other states that participated in the Vietnam War. Located within the circle is a square plaza divided by an illuminated glass walk that points to the Capitol Dome. To the north of the glass walk will be an eight-foot high curved steel beam, anchored at only two ends. It hovers two and one-half feet above the ground. The names of Michigan residents who were killed or are missing in action will be inscribed on panels fastened to the inside of the beam.

The design was created by: Alan L. Gordon, RA, and architect from New York, Janice Meyer Gordon, a painter also from New York, and Christian Leprette, an architect, currently living in Switzerland. Michigan's Monument will be constructed on a one acre parcel of land west of the State Capitol. It will be part of a 2.5 acre Michigan Veterans Memorial park, to be established by executive order of Governor John Engler. The entire cost for completing the Monument has been estimated at \$2.6 million—to be funded by donations.



VIETNAM
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1-800-492-2649

The Award Winning Design
selected by a jury and
ratified by the VMC May, 1993
(an artist's rendering)

To all those who
served we send a heartfelt
"Welcome Home!"

In Honor Of...

Volume 2, Issue 2

33 years

ago

March

1965:

President Johnson authorizes the use of napalm by US planes bombing targets in North Vietnam.

32 Years Ago

April 1966:

In one of many protests, 25,000 protesters march against the war in New York City.

31 Years Ago

March 1967:

U.S. Congress passes a bill supporting the use of armed force in Vietnam and authorizing the expenditure of \$4.5 billion.

March-April 1998

Foundation Support Continues

Many foundations have shown their support of the Michigan Vietnam Monument by granting funds for use in the construction of the project. We would like to take this opportunity to thank those who have given their generous support since our last edition!

*Alfred W. Chase
Foundation*

*Harold & Marion Gordon
Foundation*

*Don & Dolly Smith
Foundation*

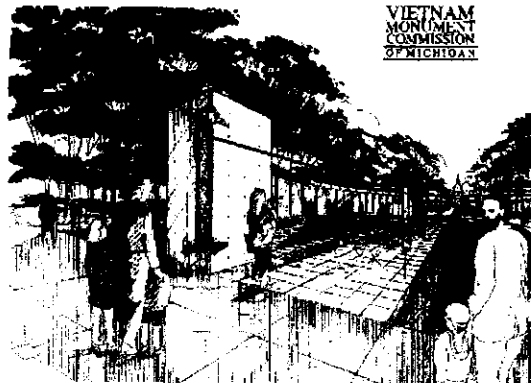
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Commission Chooses Construction Manager

At the March meeting of the Michigan Vietnam Monument Commission (VMC), the Design and Construction Committee announced the Christman Company as the construction manager of the new Michigan Vietnam Monument. Christman Company was selected to work with world renowned architect, Alan Gordon, AIA of New York City—the designer of the monument. Mr. Gordon won the Design Competition in 1993.

"Christman Company's portfolio and experience will complement Alan Gordon's design sense in building a monument which properly honors Michigan's Vietnam Veterans at the state's Capitol," said Governor Engler. Christman's projects include the Michigan and Iowa state Capitol Building restorations and numerous memorials in Michigan.



Artist's Rendering

The VMC Design and Construction Committee, along with architect Alan Gordon; American Institute of Architects (AIA); the Michigan Department of Management & Budget (Office of Facilities, State Architect); and the Michigan Department of Military and Veteran Affairs (Veterans Affairs Directorate), reviewed and evaluated various proposals before selecting Christman Company as the construction manager.

"We are truly excited to have a world-class construction management firm such as the Christman Company heading this project. We know this job will be executed with grace and finesse," said Commissioner Charles Merz, AIA and VMC Design and Construction Committee Chair.

Christman will be starting the preconstruction phase of development immediately and will work with the VMC's volunteers to help raise the nearly \$800,000 in cash and in-kind services or products needed to finally begin construction.

Donor Giving Levels & Benefits

The black columns headed "We Remember" like the one below list a portion the names of the 2,649 from Michigan lost in Vietnam.

Star	\$26.49	Copper Star
Founding Sponsor	Any amount in response to <i>Founding Sponsor</i> mailings- Donors of \$500 or more will also receive premiums as indicated for Leader, Benefactor, Developer & Stakeholder.	Founding Sponsor Certificate & Press Release to Donor's Local Media (if authorized by donor)
Supporter	\$26.50-\$499.99	Certificate & Copper Star
Leader	\$500.00-2,648.99	Wooden Plaque & Copper Star
Benefactor	\$2,649.00-\$9,999.99	Framed Rendering & Copper Star
Developer	\$10,000.00+	Special Recognition at Dedication; Framed Rendering & Copper Star
Stakeholder	Top Ten Donors	Rendering Signed by President Ford (President Carter & other Advisory Board Members if possible)

We Remember:

- James Irving Cutler
- Ralph Louis Cutler
- Douglas Vincent Dailey
- Roger Allan Dains
- Robert Lloyd Dalton
- Oliver Pierce Damrow
- Charles E. Daniels
- Mark Francis Daniels
- Robert Sheldon Dankert
- James Hillary Dankowski
- Robert Harold Danneels
- William Henry Darden
- John Edward Darling Jr.
- Roland Eugene Darling Jr.
- Joseph Dannis
- John Charles Davenport
- Michael Murray Davidson
- Thomas James Davidson
- William Galan Davidson
- Alfred John Davies Jr.
- Arnel J. Davis Jr.
- Billy Sylvester Davis
- Dale L. E. Davis
- Douglas O'Neill Davis
- Ernest J. Davis Jr.
- Frederic Hutchison Davis
- Gerald Arthur Davis
- Harold Michael Davis Jr.
- James Leonard Davis
- James William Davis
- Leroy Davis Jr.
- Thomas Arthur Davis
- Willie Sonny Davis
- Robert Gayle Davison
- John Robert Dawson
- Edward Day
- Wesley David Day
- Abe Richard DeYoung
- Kenneth Bernard Dean
- Woodie Junior Dean
- Lawrence Neil DeBoer
- Bewey Russel Decker
- Roger Allen DeDie
- Rick Duane Deeds
- Harold Butler Deel

Pop Concession Benefits Monument

David Alder of Oakland County, a veteran who served in the infantry in Vietnam in 1969-70, couldn't make as big a contribution as he wanted to so he went to work to find more. David recently sent \$1,000 to the Vietnam Monument Project. The donation was made in memory of two family members, Michael Reynolds (his brother-in-law's brother) and Donald Swann (his sister-in-law's father).

David, a Chrysler Corporation employee, obtained permission from his boss to start a pop concession. A friend and co-worker, Marv Roten, just happened to have a refrigerator in the plant and offered it's use to David. The concession, operated on the honor system with a sign saying the proceeds would benefit the Michigan Vietnam Monument Fund, generated \$1,000 in approximately 10 months. At 50 cents a can—that's a lot of pop!

David dedicated a tremendous amount of time and effort toward purchasing the pop on sale at local discount stores, restocking daily and processing all that change for banking. He estimates his time investment at 6 or 7 hours a

week. We are pleased to learn that David is continuing his concession with a goal to contribute another \$1,000 by the end of 1998. Good job, David! With dedicated volunteers like you, we're getting closer everyday to making this tribute a reality.



Twenty-eight Michigan Residents with the last name Smith were lost in Vietnam.

Project Timeline

We Remember:

- Gale Edward Deering
- Richard Henry Defer
- William Charles Deter
- Hank John Conrad
- DeHommel
- David Ross Dekker
- Joe B. Delaphiano
- David Joseph Dellangelo
- William Grant Dellvon
- Robert Nicholas Demgen
- Donald Allen R. Demond
- David Keith Demorest
- Alan George Demorow
- Steve Spencer DeNike
- James Eugene Denny
- Robert Allen Derrick
- Dennis A. Desco
- Harry Henry Desormeaux
- Thomas Glenn DeTamble
- Richard Charles Devins
- Keith Allen DeVries
- Paul Robert Dew
- Danny Lee Dewey
- Peter R. DeWilde Jr.
- Patrick Thomas DeWulf
- Benito Diaz Jr.
- Alan Everett Dickey
- Marvin Merle Dicks
- Mark Lane Dickson
- George Arthur Didaskalou
- James Henry Dieckman
- Arnold Raymond Diekema
- William Franklin Diggs
- Randy Eugene Dillinder
- James Robert Dringer
- Thomas James Dion
- Robert John DiPietro
- Gene DiRita
- Craig Mitchell Dix
- Carl Dean Dixon
- Edmund Valent Dlugokinski
- Ronald Stephen Dobbs
- Michael James Dodge
- Frank Doezema Jr.
- Paul Louis Domke

Summer 1988	PA 234 of 1988 sponsored by Rep. Sal Rocca, signed by Governor Jim Blanchard forming commission to select a site, design, and raise funds for a state monument at the Capitol.
March 1990	Commissioners appointed by the Majority Leader of the Senate, Speaker of the House, and Governor. Michigan Department of Management & Budget assumed administrative responsibility, assigned to the Michigan Veterans Trust Fund.
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Winter 1993	A grant of \$5,000 from the Michigan Council for Arts & Cultural Affairs supported retaining a nationally renowned jury for the National Design Competition. 500 teams entered and 400-30"x40" design boards were received by the February 28 deadline.
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Summer 1993	An alliance with the Michigan Association of Counties to solicit Captains in each venue was launched. AMVETS of Michigan provided support by donating \$1 per name and a video public service cable show to the project.
Fall 1993	Training for 34 County Captains completed.
Winter 1994	Bozell was awarded both the <i>Caddy Best of Show Gold</i> and the <i>Mobius</i> advertising award for the Public Service Announcement <i>Stripes</i> , filmed in the Northville Cemetery with the Michigan 82nd Airborne (ranging in age from 48-84 years old) as performers.
Fall 1994	The UAW 1264 Veteran Committee and numerous other UAW Locals as well as the VFW Auxiliary and Foodland launched their own successful fundraising to support the VMC's work, adding nearly \$50,000 in the next two years.
Fall 1995	Contract negotiations with the winning designer began. An exhibit of 80 selected boards from the design competition was held in the Gerald Ford Museum in Grand Rapids with the National Archives display of artifacts left at <i>The Wall</i> in Washington.
Winter 1996	The Veterans Trust Fund Office was transferred to the Department of Military Affairs and language giving the commission spending authority was added to the department's budget for the project. Solicitation of bids from fundraising firms began. Legislation to encourage donations languished in Committees.
Fall 1996	A new ad campaign, designed by Bozell was launched focusing on "A Penny a Life."

(Continued on Page 6)

Letters from Donors...

Thirteen Michigan residents with the last name Davis died in Vietnam.

Thank you for your letter and certificate. Please find enclosed a check for \$100 towards the Michigan Monument and please give thanks to my husband, John. John spent two years, ten months and twenty-seven days in country during the Vietnam Conflict. In addition, he lost nearly 2/3 of his graduating classmates to Vietnam. Most recently he lost his Nam Buddy due to a rare cancer believed to be agent orange related. John himself suffers from the effects of agent orange but uses it as a reminder of all the friends, brothers, sons, fathers, uncles and cousins who did not return home to Michigan. John deeply grieves the loss of all of them. John is and will remain a strong supporter of remembering and the monument. John served with Admiral Zumwalt and knew him. I merely had the pleasure of one dance with him.

It would mean a lot to John to be a part of this experience. We will continue, God and income willing, to send more as able. Thank you for the wonderful work you, all of you, are doing.

Sincerely,
Sin Christian

Through a newsletter of the Vietnamese American Senior Citizen Association of Lansing, I learn that the Michigan Vietnam Monument Project will be carried out in Lansing to recognize and honor 2,649 people from Michigan who died during the Vietnam War. I am a Vietnamese living in Michigan and admiring all of Americans who sacrificed their lives for my country. I am very sorry that my current financial condition does not allow me to contribute a big amount of money to this project. However, I have tried my best and it is my personal check of \$50. Please accept it.

On the other hand, I would like to take this opportunity to send you my poem I wrote a few years ago when I went to Washington D.C. to see the Vietnam Monument Wall. I believe the Michigan Vietnam Monument Project will be very successful.

Sincerely,
Tham Huy Vu

(Editors note: Poem appears on Page 5)

We appreciate any size donation.
*** Every dollar brings us closer to ***
making this memorial a reality.

I would like to help build the Michigan Vietnam Monument, too. Here's my donation:

Name _____

Address _____

City/State/Zip _____

Phone _____

Please make checks payable to the
Michigan Vietnam Monument Fund and send to:
611 West Ottawa, 3rd Floor, Lansing, MI 48913. Thank you.

CC# _____

Signature: _____

\$26.49 for 1 Copper Star

\$52.98 for 2 Copper Stars

\$79.47 for 3 Copper Stars

Other _____

Please charge my Credit Card:

VISA or MasterCard
(circle one)

Expires _____

We Remember:

Herbert C. Donaldson Jr.
John Martin Donohue
Robert Edward Dorse Jr.
George Harry Dorsey Jr.
Michael Robert Dotson
Clair Duane Doty
Larry Wayne Douglas
Duane Auldon Downing
Howard L. Doyle
James Edward Dozier
Leroy Junior Draby
Michael Joseph Drake
Michael Leon Drake
Robert Dearhart Drew
Danny George Drinkard
David Michael Drob
Richard Allen Dudek
Jerry Norman Duffey
Douglas Alan Dugger
Roy Raymond Dukes
Barry H. Dulyea
William Anthony Dunai
Andrew McArthur Duncan
Jerry Richard Dundas
Charles Clifford Dunn
Michael Arthur Dunneback
Dennis Charles Durand
James Claude Durham Jr.
John Melvin Durham
Gerald Wilbert Durtka
Albert Eugene Dusseau
Jerry James Dusseau
Richard Frank Dusseau
Andrew Joseph Duszynski
Melvin Darold Duty
Valentine Marion Dwornik
Melvin Carnills Dye
Jay Cee Dyer
Ross Allen Dykema
Cleveland E. Dykes
Gordon Patterson Eadie
Russel Wade Eads
Daniel Lee Earlenbaugh
Joe Butler Eastern

Call Your County Captain



These individuals have volunteered as County Captains for the Michigan Vietnam Monument Commission.

Alpena County	Richard Hampsher (517) 354-3555
Baraga County	Michael Chosa (906) 353-6843
Bay County	Ladd Perreault (517) 893-8708
Berrien County	Donald Oliva (616) 420-2742
Clinton County	Dan Allen (517) 393-3950
Chippewa County	Joseph Coullard (906) 632-7397
Delta County	Dennis Grall (906) 789-9005
Dickinson County	William Buckman (906) 774-3973
Eaton County	Willie Mustafa (517) 321-2060
Emmet County	Charlie Miller (616) 548-5347
Emmet County	Williard Bearss (616) 347-2760
Genesee County	Robin Mays (810) 736-8771
Gladwin County	Thomas Alward (517) 426-9638
Gogebic County	Jim King (906) 932-5302
Huron County	Harley Rich (810) 648-5414
Ingham County	Dan Allen (517) 393-3950
Ionia County	Ronald Elston (517) 647-9900
Kalamazoo County	Ron Kiracofe (616) 628-2003
Kent County	Lou Hoos (616) 949-1844
Livingston County	Judy Williams (313) 498-3542
Marquette County	Lloyd Black (906) 226-6143
Mason County	Roger Tominski (616) 845-6947
Mecosta County	Richard Carley (616) 632-3022
Montcalm County	Hugh Roberts (517) 584-3669
Muskegon County	David Justian (616) 755-5316
Newaygo County	Earl Tefft (616) 696-3389
Oakland County	David Laycock (248) 349-1222
Ogemaw County	Yves Hamel (517) 257-4194
Ottawa County	Thomas O'Malley (616) 837-7890
Otsego County	Ernie Grocock (517) 732-2963
Presque Isle County	Albert Schaudt (517) 734-3843
Roscommon County	Dan Post (517) 821-7700
Saginaw County	Richard Kryza (517) 845-4524
Sanilac County	Harley Rich (810) 648-5414
Shiawassee County	Charles Spring (517) 743-3111
St. Clair County	Charles Fettes (810) 985-3225
St. Joseph County	Anthony Falbe (616) 651-9978
Tuscola County	Dennyce C. Barrett (517) 871-2098
Van Buren County	Ron Kiracofe (616) 628-2003
Washtenaw County	Larry Stalker (313) 426-8499
Wayne County	Richard Eberhart (313) 722-3906

Summer 1997: VMC engages Alexander & MacGreggor for direct mail campaigns to solicit founding sponsors for the Monument. Michigan's Legislature passes and Governor Engler signs SB 282 giving \$1,000,000 appropriation to the construction of the Monument. This places the Commission over-half way toward their goal of \$2.6 million for the monument's construction and dedication.

Fall 1997: Bozell Worldwide won a silver award for Best of Category in Public Service ads for the VMC Star Pin Campaign posters.

Winter 1998: Christman Company was selected for construction management from a bid process by the VMC and State of Michigan Management & Budget with anticipation bid document development by Mid-Summer.

Fall 1998: Pending fundraising success, ground breaking is possible when approximately \$1.7 in funds, goods and service contracts are available.

Spring 1999: Dedication of the Michigan Vietnam Monument at the Michigan Capitol is anticipated.

Share your ideas or offer your time.
Below are some ideas of what
you can do to help.

Timeline Continued)

Fall 1996: A contract signed with The Ramona Group fundraising consulting firm. Governor Engler presented a copper star pin for his donation to the project.

Winter 1997: Orientation training of new County Captains held throughout the state. Two vacant commissioner positions are filled. HB 4041, a Single Business Tax Credit for donations to the VMC passed the State House, (98-3) awaiting Senate action. HB 4357 to have a check-off on individual tax returns passed (100-00-2) in House to Senate Tax Committee. Former President Gerald Ford is presented with his copper star pin for his contribution.

Spring 1997: Governor John Engler announced his recommendation for a \$1,000,000 appropriation to the project from the 1998 Capitol Outlay budget.

Spring 1997: Michigan native, Vietnam veteran and Congressional Medal of Honor recipient Peter Lemon came to the Capitol to make the keynote presentation: *Vietnam: A Memorial Day Tribute.*

We Remember:

William Michael Ebel
Alvin Echols
Christian John Eckerdt Jr.
James Patrick Eckles
John David Eddy
John Wallace Edgerly
James Gard Edinger
Monzie Durrel Edmonds
George Ray Faylie Edwards
Kenneth Miles Edwards
Leon George Edwards
Robert Wayne Edwards
Rodney Clinton Edwards
Roger Wayne Edwards
Larry James Eglinsdoerler
Gerald Leonard Eyved
Lonney Lewis Ehlers
Kenneth Paul Ehnis
Monty Jay Eichhorn
Anthony Michael Eiters
John Milton Ekstadt
John Frederick Eland
Jack Elenbaas
Phillip Allen Elliott
Nevada Larry Ellison
Robert Loomis Ellison
Gary Lewis Elmore
Michael Lee Elmy
Steven Vernon Elting
Paul Dean Elwart
Larry LaVern Etzinga
Michael George Emerigh
Philip Blaine Emerson
Robert Lewis Emery
Gerald William Engel
Robert Raymond Enos Jr.
Joseph Frank Erickson
Armando Leo Escareno
Charles Linwood Eschbach
David Harm Esman
Walter O. Estes
Paul Quammen Etter
Donald Patrick Evans
Gregory James Evans

Supporters of the Michigan Vietnam Monument Project

Shirts, Caps, Pins & License Plates

002 Huey Tee: \$15.00 — BACK BY POPULAR DEMAND LIMITED TIME!

Black only, 50/50 blend with POW*MIA logo on the left sleeve. Three colors depict a night mission for 3 hueys. Michigan Vietnam Monument Project printed in white on the back. MED-XL \$16.00 (XXL-\$18.00) (XXXL-\$20.00) (XXXXL-\$22.00)

003 Huey Cap: \$9.00

Full twill, medium weight, full cloth black cap. Cap has downsized 3d Huey Design with the words Vietnam Veterans Monument. High quality with adjustable strap.

004 Lapel/Hat Pin: \$5.00

1/2" x 1" Full color Vietnam Campaign Ribbon with the words Michigan Monument. Brass with double back pins to eliminate spin.

005 Star Cap: \$15.00

Tan Only. Full twill 5-panel cap, embroidered with a copper star design and the number 2,649 in white in the middle of the star. The words Michigan Vietnam Monument are embroidered around the star. Very dressy! Matches Star Polo.

006 Pin Cap: \$15.00

Gray only. full twill 5-panel cap embroidered with the words Michigan Monument and the Vietnam Campaign Ribbon. Matches Pin Polo.

007 Star Tee: \$18.00

Light Ash only. 7 oz. preshrunk 100% cotton King Louie Tee with 3 button neck. No pocket. Copper star embroidered with the number 2,649 in white in middle of star. Baseball style shirt. M-XL (XXL - \$20.00) (XXXL - \$22.00) (XXXXL - \$24.00)

008 POW*MIA Tee \$15.00

Black only, 50/50 blend with an outlined map of Michigan, statistics of the Vietnam War, the number 66 Michigan residents who are still POW*MIA, and "The Torch Still Burns" completes the front. Listed on the back are all 66 names. A must have shirt! MED-XL (XXL - \$17.00) (XXXL - \$19.00) (XXXXL - \$21.00)

NEWNEW***NEW***NEW***NEW***

009 Monument Rose Tee: \$15.00

Black only, 50/50 blend with the outline of the Michigan Vietnam Monument. The center panel contains one name from each county in Michigan that lost a resident (readable). The soldier silhouettes on the side panels watch over the names. In the far right corner is the number 2,649. At the foot of the steps is a rose with a pair of dog tags. Done in a 3-D Effect. MED-XL (XXL - \$17.00) (XXXL - \$19.00) (XXXXL - \$21.00)

010 Auto License Plate: \$6.00

Yellow plate with full colored Vietnam Campaign Ribbon with a Huey in the foreground.

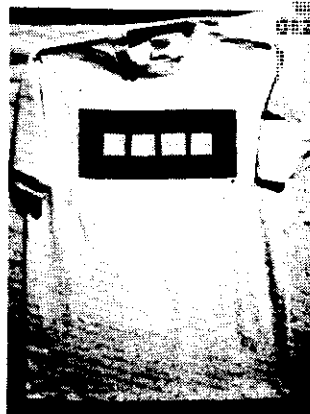
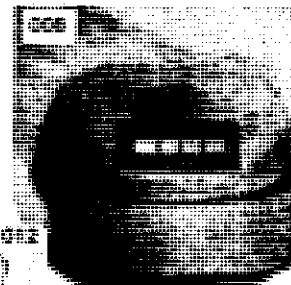
011 Cloud: \$15.00

Black only. 50/50 Blend with POW*MIA Logo on the left sleeve. Three colors depict a night mission for one huey while his fallen comrades guard over him. Michigan Vietnam Monument Project printed on back. S-XL (XXL - \$17.00) (XXXL - \$19.00) (XXXXL - \$21.00)

012 Pin Tee: \$15.00

Ash only 7 oz. preshrunk 100% cotton tee. Silk-screened with the words Michigan Monument and Vietnam Campaign Ribbon design. M-XL (XXL - \$17.00) (XXXL - \$19.00) (XXXXL - \$21.00)

100% of Profits



Support the Monument!

CUT HERE

Mailing Address: _____ Date: _____
 Name: _____
 Street: _____
 City _____ State _____ Zip _____
 Telephone: () _____

Send order to:
Supporters of the Michigan Vietnam Monument Project
 c/o P.O. Box 5063
 Warren, MI 48090-5063
 (810) 756-8474

Item#	Size	Product	T-Shirt		Qty.	Price	Amount
			Color	Back-ground Color			

Type of Payment: _____ Subtotal _____
 Check # _____ Postage/Handling \$3.50
 Money _____ Rush Service \$3.00
 Order # _____ MI Sales Tax 6% _____
 No Cash Please Total _____

Vietnam Monument Commission
c/o Michigan Dept of Military & Veterans Affairs
611 West Ottawa Street, 3rd Floor
Lansing, MI 48913



In Honor Of...

Find us on the WEB
<http://www.2649.org>

Please feel free to reproduce any portion of this newsletter.

Total Units Printed: 7,000 • Total Printing Cost: \$962.75 • Total Cost Per Unit: \$0.137

For more information or to help with this project call 1-800-492-2649.

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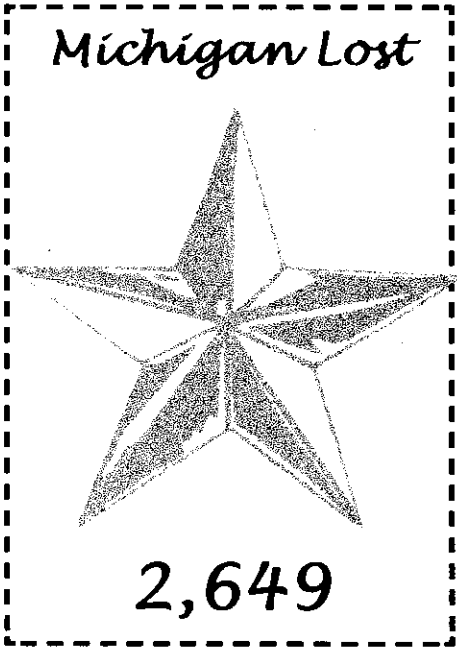
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