



ow's this for a summer sensation?

Ride into Reno for the West's
richest, wildest rodeo. Then, head
DOWNTOWN FOR THE FORT!!

Shop, party and play all day. Rock
with the stars all night. Blast off
with a 4th of July extravaganza.

Ten days of frontier fun — only at
Fort Reno. It's how wild the west
always wanted to be.

FORT RENO

THE NEW FRONTIER OF FUN!



LIVE MUSIC

Kick it off with four nights of foot stompin', heart poundin' back-to-back live performances:

COMMANDER CODY

Friday, June 28 8:00 & 10:30 pm \$10 Advance - \$12 at the door

HOYT AXTON

Saturday, June 29 8:00 & 10:30 pm \$12 Advance - \$15 at the door

ELVIN BISHOP

Sunday, June 30 8:00 & 10:30 pm \$10 Advance - \$12 at the door

JERRY JEFF WALKER

Monday, July 1 8:30 pm only \$15 Advance - \$17 at the door

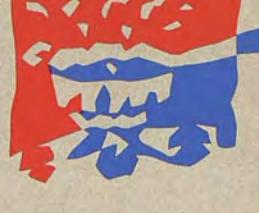
*Entertainment subject to change without notice

RODEO

Bring the whole family to the West's best western event — the Reno Rodeo. It's all the ridin', ropin' and real cowboy action you could want.

OPENING DAY Saturday, June 22 6 pm
RODEO Mon, June 24 — Sat, June 29 7 pm each night
FINALS Sunday, June 30 1 pm

COOK-OFFS



Bring an appetite for good times because we've got twice the fun at the Fort Reno chuckwagon!

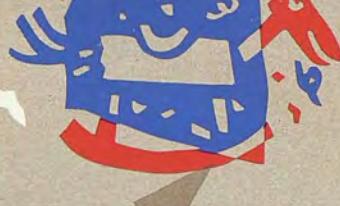
OFFICIAL RENO RODEO CHILI COOK-OFF Sunday, June 30 10 am

Sanctioned by the International Chili Society, District Cook-off

OFFICIAL FORT RENO SPAM COOK-OFF Friday, July 5 11 am

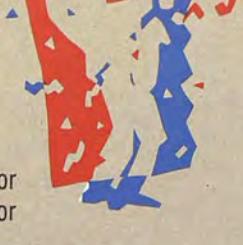
Sanctioned by "Wild Bill Cody", KWNZ-FM and 100 retired army cooks

CRAFTS



Hundreds of original, hand-made, one-of-a-kind items. It's all inside the Fort. Authentic western crafts. Awesome Americana, Games for kids of all ages. Perfect for gifts, collectibles or a little spontaneous self-indulgence.

MORE MUSIC



THE MARK HARMON BLUES BAND

& THE BONEDADDYS

THE PALLADINS

BIG BAND USO SHOW

JESSE COLLIN YOUNG

MARK LINDSAY

BEAT FARMERS

Tuesday, July 2 8:00 & 10:30 pm \$10 Advance - \$12 at the door

Wednesday, July 3 8:00 & 10:30 pm \$10 Advance - \$12 at the door

Thursday, July 4 All day

Friday, July 5 8:00 & 10:30 pm \$12 Advance - \$15 at the door

Saturday, July 6 8:00 & 10:30 pm \$12 Advance - \$15 at the door

Sunday, July 7 8:00 & 10:30 pm \$10 Advance - \$12 at the door

PARADE

Join us downtown to honor the U.S.A. and *ALL* our veterans, past and present, in a star-spangled outpouring of pride and appreciation. Reno's *Spirit of America Parade*. It's small-town Americana at it's best. Festivities start at 10 am.

FIREWORKS

Reno's Annual Skyfire '91. Gates open at 5:00 pm. Fireworks at 9:00 pm. Mackay Stadium on UNR-Reno Campus. (No hard containers allowed)

FOR TICKET INFORMATION



Reno Tahoe Visitors' Center

135 N. Sierra Street, Reno, Nevada 89501

(702) 348-7403

1-800-825-4TIX (4849)



KEYSTONE

BEER

