

BROOKS

INSTITUTE OF
PHOTOGRAPHY



COURSES OFFERED
TUITION FEES
REQUIREMENTS
ENTRANCE DATES

*Brooks Graduates
Are In Demand!*

28 Month Course

Entrance Dates . . .

1960

January 4

February 29

May 2

June 27

August 29

October 24

STILL AND MOTION PHOTOGRAPHY

Learn by Doing

The 28-month course is taught through practical application, in the laboratory and on location. Supervised assignments are given with each lecture-demonstration. Each assignment upon completion is discussed by student and instructor. The project is then graded as to its corresponding worth in the professional field.

Individual Guidance

All students receive individual attention and counselling for their particular aptitude and field of specialization. Instruction is designed to stimulate the student's creative ability and develop his or her originality. Classes are purposely limited, in keeping with our method of personalized instruction.

Business Training

Each student's photographic specialization is correlated with instruction in Business Administration during the second year. This training includes the establishment and operation of a studio, marketing, public relations and personal selling.

in

PROFESSIONAL PHOTOGRAPHY

1961

January 9
March 6
May 8
July 3
September 4
October 30

1962

January 8
March 5
May 7
July 2
September 4
October 29

TUITION

Tuition is \$380 for each 16-week unit. This may be paid at \$95 for each 4-week period in advance.

THERE ARE NO EXTRA FEES

EQUIPMENT

The student furnishes a 4 x 5 **view camera** (not the usual "press" type), with an 8" lens (not a telephoto) in shutter, six sheet film holders, a substantial tripod, and a good light meter (preferably reading incident light). This is standard professional equipment which will be used constantly after graduation. Our Camera Shop can assist you in the wise choice of these items in accordance with your budget.

SUPPLIES

Expendable supplies, such as film, paper, and developers will average \$30-\$35 per month.

APPROVALS

Approved by the California State Board of Education. Approved by the Veterans Administration to train Veterans under all Public Laws.

***Approved by the Attorney General of the United States as a vocational school to admit non-immigrant students with student visa.**

Short Courses

16 OR 32 WEEKS

Please refer to our 28-month "Professional Photography" course outline. Equipment-Supplies - Entrance Dates are the same. Tuition is \$110 for each 4-week period.

Brush-up Courses

1 WEEK TO 8 WEEKS IN LENGTH

Personal and specialized courses are pre-arranged for the PROFESSIONAL or ADVANCED AMATEUR, individually-designed
with special supervision.

ENTRANCE . . . Anytime—Limited—Inquire

EQUIPMENT REQUIRED . . . The Student furnishes the camera of his or her choice to accomplish the desired results.

SUPPLIES . . . Expendable supplies, such as film, paper, and developers, are also furnished by the student.

TUITION

1st week	\$75	5th week	\$45
2nd week	\$70	6th week	\$40
3rd week	\$60	7th week	\$35
4th week	\$50	8th week	\$30

Private Instruction

The cost of Private Instruction is \$10 per hour . . . a selection of specialists is available at your convenience.

MOTION PICTURE COURSE

This course is designed to help fill the growing needs of business, industry and television for trained 16mm motion picture personnel. Lectures, demonstrations and laboratory work occupy the first half of the course, which is followed by the student's participation in all phases of a 16mm sound and color production.

All phases of production are covered, including:

Cost analysis of production	Directing
Script preparation	Matching action
Breakdown of shooting schedule	Narration
Use of equipment	Editing
Composition	Sound recording
Indoor lighting	Marketing

LENGTH OF COURSE — 16 Weeks

ENTRANCE DATES

Entrance dates are the same as those for the 28-month "Professional Photography" course.

REQUIREMENTS

An adequate knowledge of still photography

TUITION

Tuition is \$440 for the 16-week course. This may be paid at \$110 for each 4-week period in advance.

SUPPLIES

Student film cost will average \$90 for the 16-week course. All equipment is furnished by the school.



operating their own businesses. Since there are usually more openings available than we have graduates to fill them, you can look to the future with confidence!



A Perfect Setting . . .

Brooks students enjoy advantages offered at no other photographic school in the world. Because of the unique location of Brooks Institute of Photography in beautiful Santa Barbara, students may take a field trip in the morning, taking their assigned pictures, and then be back in the darkroom in the afternoon, processing the morning's film. In an extremely short time, they can see the results of their day's assignment, whether it was the beach, the mountains or the desert.

Add this to the advantages of a spacious 2½ million dollar campus with ample studios and spectacular natural settings for outdoor work, and you can readily see why men and women students come from all over the world to study at Brooks Institute of Photography.

The Gateway to a Photographic Career



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PHOTOGRAPHY

**2190 Alston Road
SANTA BARBARA, CALIFORNIA**

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Employers across the nation turn to Brooks to meet their personnel needs. Brooks graduates are successfully placed in photographic positions in commercial and portrait studios, industry, research, and television. Many are