

File: ETR 109
Campaign K
Report from Group Chairman

Date: March 3, 1960

To: Abbas, Do, Effendie, Shadare, Santoso, Cobun, Reynolds, Mason, Yoho, Calli, Patton

cc: Armstrong, Black, Callahan, Curl, Cunningham, Faris, Frye, Friedberg, Griswold, Guss, Kesler, Knowlton, Koontz, Larson, Moldstad, Marfleet, Patron, Porter, Ritchie, Rowe, Stevens

From: Justus N. Oluoch (Chairman)

I present herewith a report on the activities of Campaign K during the period from February 7 to February 27. I was Chairman of the group.

GENERAL:

The main idea behind this year's project, as in the past, is to enable the students to apply the techniques and skills they have learned in order to produce suitable publicity materials for use in an organized campaign within a prescribed locality. An important part of the scheme is to evaluate and assess where possible, any changes in attitude resulting from the intensive diffusion and use of those materials amongst the community.

For our purpose, the campaign has been directed this year to meeting publicity needs of the Crossroads Rehabilitation Center in Indianapolis. It is realized, of course, that in the short period of four months allotted for the scheme it may not be practicable for the group to undertake the diffusion of the materials produced and fully assess the effectiveness of the work amongst the community. Our role is limited therefore to preparing media which can be used by officials of Crossroads. None the less, before production work can begin, we have found it necessary to conduct a survey of our audience in order to get detailed information on the people we are to reach.

Members of the group are Husny Abbas, Anwar Effendie and Rachmat Santoso from Indonesia, Le Ba Do from Viet-Nam, Festus Shadare from Nigeria and Justus N. Oluoch from Kenya. Mr. James Reynolds is our special adviser.

These first three weeks have been devoted to gathering information and data on Crossroads and its work, and making plans for our next steps. We made three trips to Crossroads for discussions with local officials and to become better acquainted with the activities of the Center. In addition, we spent 19½ class hours at the University considering successive steps to be taken.

ASSIGNMENT OF DUTIES:

At the first meeting on February 7, we reviewed some of the work done by past campaign groups and watched their filstrips, silk-screen work, brochures and motion pictures, in order to see the sort of materials we would be required to produce. At this meeting, a schedule of duties was drawn up with specific jobs assigned to different members of the groups as follows:

| Period | Weeks | Chairman | Recorder | Photographer | Adm. Officer |
|------------|----------------------|----------|----------|--------------|--------------|
| 1st Period | Feb. 7 to Feb. 27 | Oluoch | Do | Effendie | Husny |
| 2nd Period | Feb. 28 to Mar. 19 | Do | Effendie | Husny | Shadare |
| 3rd Period | March 20 to April 9 | Effendie | Husny | Shadare | Santoso |
| 4th Period | April 10 to April 30 | Husny | Shadare | Santoso | Oluoch |
| 5th Period | May 1 to May 21 | Shadare | Santoso | Oluoch | Do |
| 6th Period | May 22 to June 11 | Santoso | Oluoch | Do | Effendie |

PROGRESS MADE SO FAR:

A. Defining the Problem. The next step was to define the problem we were to tackle for Crossroads. On February 11, the group made a trip to Indianapolis for a meeting with Mr. Roy Patton, Director of the Center, and with Mr. Al Calli, his Deputy. We found both men very cooperative indeed and were most impressed with their readiness to listen to our comments and observations. During the discussions it became clear that the problem before us could be divided into three parts:

1. Both officers explained that to carry on its rehabilitation program more successfully, Crossroads needed to influence employers in Marion County so that they could be more willing and co-operative in matters affecting the Center. Two principal ways in which employers

could help were to offer employment opportunities for the handicapped trained at Crossroads and also to give sub-contract work to the Center.

2. There was need too to acquaint the 600,000 people living in the County with the activities of Crossroads and so help create goodwill towards the Center.
3. Both Mr. Patton and Mr. Calli explained also that there was need to reach a greater number of handicapped people in the County and make them aware of the training facilities at Crossroads.

It was clear that the campaign must be directed at the employers, the general public, and the handicapped living in the Marion County area.

B. Audience. Our next move was to consider each of these groups and define the type of information we should know in order to be able to prepare materials which would be effective with each group. At another meeting with Mr. Calli, it was pointed out that no special research has been done to assess the extent to which the work of the Center was known amongst the people. The group agreed that a survey of this nature would be most appropriate for our training and would be of special assistance also to the authorities at Crossroads.

We next explored questions to be included in the questionnaire. It was agreed that these should be shown to Mr. Calli for comments and that before being finalized they should be applied to a test audience in order to see the sort of reaction to be expected. We agreed that the survey should be carried out in two ways -- by mail and through personal interview. Special questions were compiled for use by individual members of the group during these interviews, and it was particularly emphasized that in all these, we should carry on the work, not as propagandist for Crossroads, but as students of Indiana University doing a research survey amongst people of Indianapolis. The group felt that in this way we could get better cooperation from the public than would be the case if we appeared as mere advertising agents for the Center.

MATERIALS USED: During the three weeks we used one pack 4x5 black and white sheet film, and 10 flash bulbs in producing pictures of the campaign group, as well as shots of our activities at Crossroads.

File: ETR 109-110
Campaign L
Report of Activities on
March 8, 1960

Date: March 21, 1960

To: Assedri, David, Ortiz, Saced, Suk, Armstrong, Friedberg,
Taylor, Bynum, Fox

cc: Black, Callahan, Curl, Cobun, Cunningham, Faris, Frye,
Griswold, Guss, Kesler, Knowlton, Koontz, Larson, Marfleet,
Moldstad, Patron, Porter, Reynolds, Ritchie, Rowe, Richardson,
Stevens

From: M. Saleem (Recorder)

Group "L" went to Flanner House in Indianapolis in terrible cold in a vehicle without heater. The purpose of this visit was to contact officials and representatives of various organizations to seek their help in solving the problem in question.

Before contacting the representatives, Dr. Taylor introduced the functions of the State Board of Health, Redevelopment Commission, Zoning Board, etc. He also disclosed that some people of the area have volunteered to work with this group. Some political workers as well as newspapermen will also assist. He also gave population figures of the Tract being 1332 males and 1795 females, and number of houses being 1098 out of which 302 (27%) are occupied by owners themselves. Fifty-five percent have either no bath or sanitary facilities. Each member of the group got a map of Census Tract where the campaign is to be launched.

Later on, the group had the pleasure of meeting Mr. Bean, principal of School 23, Mrs. Smith, President, P.T.A., Mr. Lewis, Principal of School 17, Mr. Hollister, Director of Yards and Parks, Mr. Jack Coffman, Director, Redevelopment and Dr. Nester, Director of Public Health. They expressed their delight to help this group as far as possible. On the whole, each of them said that in spite of the fact that each organization has been launching such campaigns every year for a couple of weeks, this is a never-ending program. Once it is started, we have to stay with it. The important thing is to motivate people to forget a bad habit to throw away waste things as they like. People are to be kept reminded of clean habits. Every year, April 8 to 23 becomes a clean-up fortnight during which a clean-up queen gets a prize. They jointly welcomed the opportunity of working with this group to do the best.

The Director of Public Health showed a number of slides in which overcrowded housing, lack of sanitation, and uncleanliness in slum areas during the past years were shown. He said that conditions in all of Indianapolis were worse in 1950. To improve these

conditions, the Mayor appointed a Citizens' Committee. A law was passed. He suggested the area may be divided and different men may be assigned to find time to time progress. Mr. Saeed, the group chairman, expressed his gratitude and assured him that the group will do their best to change the behavior of the people. Mr. Armstrong expressed his being very much impressed with the mutual tremendous forces to work together.

Later on, Dr. Taylor explaining the situation wondered whether the problem is to be solved by the help of administration people or the common man. The group assured him that the main purpose is to motivate people to change behavior and motivation will be permanent if clean-up was done by administration forces.

File: ETR 109
Campaign L
Master Plan for Campaign

Date: March 11, 1960

To: Assedri, David, Ortiz, Saeed, Yang, Armstrong, Friedberg,
Taylor, Bynum, Fox

cc: Black, Callahan, Curl, Cunningham, Cobun, Faris, Frye, Griswold,
Kesler, Knowlton, Koontz, Larson, Moldstad, Marfleet, Patron,
Porter, Reynolds, Ritchie, Rowe, Stevens

From: Saleem (Recorder)

Campaign "L" group met and discussed on Thursday, March 10, important topics on which exchange of thoughts with some people of Census Tract No. 20 will be made next Tuesday, March 15. The group considered that the following questions will be of great use.

1. What difficulties do inhabitants have with owners?
2. What difficulties do the owners have with the tenants?
3. Whom do the inhabitants think responsible for clean-up, etc.?
4. What are the general complaints?
5. What ideas do the people generally have to solve their problems?
6. What is the yearly extent of new people coming into this area?
7. Would it be possible to meet some owners of houses in the area?

The group also discussed the possibility of forming an organization of people from the area to solve these problems.

Later on the group discussed needs of people in this field as well as the resources from which some help can be received to meet the needs of people.

The group again met in the evening and prepared a Master Plan containing proposals for action. A copy of the same along with that of needs and resources is enclosed.

The Needs: These were divided into three general areas. First comes the clean-up needs which may be attached in a shorter term campaign. Next come the fix-up needs, those which fall below the minimum standards of housing code, and which will require longer effort and entail more financial and social problems. The third area is that of a need for general beautification, in which the appeal must be to community pride rather than fear of legal action.

(Needs-Continued)

Clean-Up

Garbage
Trash
Scrap Metal
Wood & lumber piles
Weeds & brush
Junk
Vacant Lots
Drainage ditches
Canal banks
Streets
Abandoned houses
Public places

Fix-Up

Kitchen Sink
toilet and lavatory
stairway
water supply
windows and doors
screens
heating facilities
rat entrances
gutters and downspouts
porches
roofs & chimneys
lighting
side walls
laundry area

Paint-Up and General
Beautification

fences
houses
yards
window-clean glass
-curtains
parks & playgrounds
clotheslines

Resources

Flanner House

1. Personnel
2. Equipment such as
power saw
bulldozer

Division of Public Health

1. Personnel
2. Literature

State Board of Health

1. Personnel or Advice
2. Literature
3. Films

Campaign L

1. Personnel
2. Media Production (movies, posters, brochures, etc.)
3. Equipment (Sound truck, etc.)
4. Films

Dept. of Sanitation

1. Garbage trucks
2. Dump trucks
3. Other equipment

Redevelopment Commission

1. Personnel
2. Literature
3. Rehabilitation aid
4. Equipment

Yard-Parks Campaign

1. Personnel
2. Literature
3. Publicity

Nearby Manufacturers and firms

1. Garbage cans, brooms, rakes and other clean-up tools at reasonable rates
2. Rat poison
3. Moral support

(Resources, continued)

Newspapers

Space for articles, news and editorials

Schools

1. Personnel
 - P.T.A. groups
 - Faculty
 - Students
2. Meeting places

ACTION (American Council to Improve our Neighborhood)

1. Literature

Clubs and Organizations - prizes and purchase of needed supplies and equipment

Sororities and fraternities

Churches

Influential People

Boy-Scouts

Girl-Scouts

Property Owners

Residents

Real-Estate Agents

The Master Plan: This is an attempt to project a broad program of action to meet the needs of the community. Only a fraction of this plan can be carried out by the campaign L group alone. Therefore, it is the feeling of the group that formation of a local, permanent action group is central to the success of any of the following programs.

Part I: Community Council

Functions:

- a. to study the problems of the area and plan for solving them
- b. to encourage community spirit
- c. to provide advise for residents and newcomers
- d. to provide a channel of important information both to and from area residents
- e. to plan for rehabilitation of the area
- f. to carry on clean-up activities
- g. to represent the area in keeping better governmental services

Possible Sources of Membership:

- a. interested groups
- b. block representatives
- c. influential people
- d. representatives of local clubs and organizations
- e. landlords

Part II: Action Programs

1. Clean-up Campaigns

Purpose: To motivate and aid citizens of census tract #20 to clean up buildings, yards and alleys. (Aid may be sought from the April Yard-Parks Campaign in Indianapolis)

Possible Media Available:

posters
talks
motion pictures
film strips
flip charts
brochures
personal contacts
newspaper articles
radio and TV

Major Concerns:

- a. conducting an informational campaign to inform residents of their (clean-up) responsibilities
- b. conducting a pilot project in a model area
- c. scheduling trucks in the area for removal of trash and garbage, and circulating this information
- d. securing cooperation of junk dealers in pickup of scrap metal
- e. working with property owners in the razing of abandoned structures

- f. organizing groups for clean-up of vacant lots and other general areas
- g. encouraging the construction of wood storage racks (how-to-do-it posters)
- h. Providing at low cost, through merchants of the area, garbage cans, trash burners and cleaning equipment
- i. providing rat poison and rat entrance "patches"

2. Vacant Lot Utilization

Purpose: To clean up vacant lots and make them attractive and useful.
(The I.U. College of Health, Physical Education and Recreating might be a resource)

- a. securing cooperation of lot owners
- b. cleaning lots and grading them level
- c. planning and laying-out recreation areas
- d. providing recreation equipment (e.g. basketball goals or benches)
- e. beautification or use as gardens

3. Public Thoroughfare Committee

Purpose: To provide a constant pressure for maintaining public property in a state of good repair, clean and attractive

Major concerns:

- a. working with city officials to clean and improve area streets, alleys, drainage ditches, the canal area, etc.
- b. working with local groups in beautifying thoroughfares where needed
- c. encouraging residents to keep thoroughfares clean

4. Minimum Standards Survey

Purpose: To survey census tract #20, house by house, checking infractions of the minimum standards of housing code.
(as suggested by Dr. Nester, Director of the Div. of Public Health)

Major concerns:

- a. pilot survey
- b. selection, training and organization of survey personnel (Boy Scouts?)
- c. preparation of check-lists
- d. collation of survey results
- e. notification of residents and/or property owners
- f. positive encouragement for compliance with regulations (prizes?)

5. Rehabilitation Campaign

Purpose: To provide incentive and organization for a long-term attack on housing problems in the area. (aid will be sought from the Redevelopment Commission)

Major Concerns:

- a. utilizing the results from the survey (4) to get action from residents and landlords in making repairs
- b. forming local committee to plan and advise with people in the area undertaking programs of repair and remodeling.

- c. providing how-to-do-it information and literature
- d. working between tenants and landlords
- e. providing loans
- f. providing prizes and recognition

6. Landscaping and Beautification

Purpose: To provide low-cost slums and other materials for landscaping and beautification.

Major concerns:

- a. Securing a plot of ground suitable for raising shrubs and flowers
- b. Securing seedlings and bulbs
- c. Providing for care and supervision
- d. Providing advise in transplanting and care of shrubs
- e. Providing means of making shrubs available at low cost and encouraging yard beautification.

7. Park campaign

(It is felt that the present campaign to provide park facilities in the area is a neat forward step in improvement of environmental conditions).

File: EPK 109-110
Campaign L
Report of Meeting
February 24, 1960

Date: March 16, 1960

To: Assedri, David, Ortiz, Saeed, Suk, Armstrong, Friedberg,
Taylor, Bynum, Fox

cc: Black, Callahan, Cobun, Curl, Cunningham, Faris, Frye,
Griswold, Guss, Kessler, Knowlton, Koontz, Larson, Marfleet,
Moldstad, Patron, Porter, Reynolds, Ritchie, Rowe, Richardson,
Stevens

From: M. Saleem (Recorder)

At this meeting, the group made a review of what we have discussed with Dr. Taylor during our meeting at Flanner House on the 22nd.

We agreed on the necessity of literature and films on health and sanitation and decided to contact the Bureau of Health Education or Board of Health.

We also decided to check with the Audio-Visual library for publications and films which might help in our campaign.

The group then assigned the new roles for the next fortnight starting March 8th:

Saeed - Chairman
Saleem - Recorder
Yang - Equipment manager
Assedri - Photographer
David - Coordinator
Ortiz - Executive Administrator

In the afternoon, the group met at the projection room to see the following films:

1. Indianapolis attacks Its Slums
2. A Place to Live
3. Keep Them Out

We decided to ask for the script of the first film and study it.

The third film which was about rats may be shown to the people in the area (Census Tract 20) if we found it necessary.

Before adjourning, our photographer took a picture of the group to be sent to Dr. Taylor for the press. Individual pictures were also sent.

File: ETR 109-110
Campaign K
Group Meeting-March 8, 1960

Date: March 16, 1960

To: Abbas, Do, Oluoch, Shadare, Santoso, Cobun, Reynolds,
Mason, Yoho, Patton, Calli

cc: Armstrong, Black, Callahan, Curl, Cunningham, Griswold,
Guss, Faris, Friedberg, Frye, Kesler, Knowlton, Koontz,
Larson, Marfleet, Moldstad, Patron, Porter, Ritchie, Rowe,
Richardson, Stevens

From: Anwar Effendie (Recorder)

All of us were present at Bldg. I, except Mr. Abbas who was not able to attend the meeting because he was still sick.

First, we heard the last report from Mr. Oluoch as Chairman for the last period, and selected the pictures which will be kept in the file and sent in the report to ICA Washington.

Second, Mr. Reynolds showed us the rough draft of the questionnaire for audience survey which was decided on at the last meeting. After discussing several questions, we decided to interview several of the staff members to obtain their reaction to these questions.

The afternoon meeting was also attended by Mr. Black, who reviewed our questionnaire. According to his advice, some of the questions were changed.

We will not have any meeting on Thursday, because some of our members are busy with their exhibition for LUNA next Friday night.

Our next meeting will be on Tuesday, March 15, 1960 at 9:00 A.M. We will leave for Indianapolis at 12:00 after lunch. For this meeting, Mr. Reynolds will contact Mr. Calli in the next few days. We want to obtain from Mr. Calli a list of people to whom we can send the questionnaire. We decided to conduct a survey of our audience both by personal interview and by direct mail. The mail survey will be divided in categories by area, size of the company or industry, the type, and the position of the man to whom we want to send the questionnaire.

File: Campaign K
Group Meeting - March 15, 1960

Date: March 21, 1960

To: Abbas, Do, Oluoch, Shadare, Santoso, Cobun, Reynolds, Mason, Yoho, Patton, Calli
cc: Armstrong, Black, Callahan, Curl, Cunningham, Griswold, Guss, Faris, Friedberg
Frye, Kesler, Knowlton, Koontz, Larson, Marfleet, Moldstad, Patron, Porter,
Ritchie, Howe, Richardson, Stevens
From: Anwar Effendie (Recorder)

At 9:30 A.M. we began our meeting in the same building. Because of a misunderstanding about the time Mr. Santoso and Mr. Husni Abbas were not able to attend this meeting.

The main purpose of the meeting was to review once more the rough draft of the questionnaire for the audience survey.

This meeting stopped at 11:00 A.M. for at 12:00 A.M. we are going to Crossroads - Indianapolis to meet Mr. Calli to get his reaction.

Also we want to pick up from him the lists of employees and general public, and to schedule the time for personal interviews.

File : ETR 109-110
Campaign L
Report of Meeting
March 17, 1960

Date : March 21, 1960

To : Assedri, David, Ortiz, Saeed, Suk, Armstrong, Friedberg,
Taylor, Bynum, Fox

cce Black, Callahan, Curl, Cobun, Cunningham, Faris, Frye,
Griswold, Guss, Kesler, Knowlton, Koontz, Larson, Marfleet,
Moldstad, Patron, Porter, Reynolds, Ritchie, Rowe, Richardson,
Stevens

From: M. Saleem (Recorder)

The group of Campaign L met on March 17. It was discussed that on the last trip to Indianapolis, only two representatives could be contacted. Therefore, it will be better for this group to plan to meet people on some Saturday or some evening when it will be possible to contact more people.

It was also decided that the group will be split in two subgroups to contact different representatives on Thursday, March 24, 1960. Mr. Saeed, Ortiz, and Saleem will contact some newspaper editors in the morning while Miss David and Mr. Assedri and Yang will visit a school. The whole group will attend a meeting to be organized by Mrs. Sandler, as promised by her on March 15.

Later on, the group discussed what materials will be useful to be produced. All members agreed that a motion picture is a must. Its subject will be to motivate people to clean up.

Tentative Outline of Motion Picture

Audience :

1. Housewives
2. Adult children

Showings :

1. Sound truck
2. Theater
3. Meetings
4. Schools

Title : For a Better Life

Length: 3 to 5 minutes
b&w, sound

Content Outline :

Houses are shabby.
Garbage needs to be canned.
Children suffer from filth-borne diseases.
The rats carry diseases.
Neighbors hate each other.
A clean house is a healthy house.
Garbage is a focus of contamination.
Cleaning improves appearance.

Clean-up requirements:

1. broom
2. garbage can
3. soap or washing
4. trash burner
5. wood rack
6. sanitary facilities
7. clean ditches
8. rats live in enclosed areas

Clean up:

1. house
2. yard
3. garbage trash area
4. rat breeding places
5. insect breeding places

Because :

1. better appearance
2. better health
3. better neighbors
4. better safety
5. BETTER LIFE

File: ETR 109-110
Campaign L
Proposed Motion Picture
Treatment # 1 for
Flanner House Campaign

Date: March 23, 1960

To: Assedri, Ortiz, Saeed, Saleem, Suk, Armstrong, Friedberg,
Taylor, Bynum, Fox

cc: Black, Callahan, Curl, Cunningham, Griswold, Guss, Faris,
Frye, Kesler, Knowlton, Koontz, Cobun, Larson, Moldstad,
Marfleet, Patron, Porter, Reynolds, Ritchie, Rowe,
Richardson, Stevens

From: Marlene David (Recorder)

General view of Census Tract, unclean conditions. Doctor walks down the street with bag.

Doctor enters one shabby house. Entering the house, we see a sick child in bed, housewife is anxious.

After diagnosis, Doctor points to unsanitary conditions as possible source of disease. Doctor leaves.

Housewife feels hopeless, looking over unsanitary condition of entire neighborhood.

Neighbor enters, speaks of need for neighborhood cleaning campaign.

Neighbor points out nearby house that caught fire from trash pile next door, child with broken arm (?) from unsafe stair, insect-breeding vacant lot, rat-infested woodpile, unsanitary drainage ditch (or canal?)

Neighbor and housewife discuss things housewife can do.

Scenes of housewife (and neighborhood) repairing rat holes, sweeping, washing, placing new garbage can, etc.

Doctor passes a while after, asks about child. Child is seen playing, happy and healthy.

Cleaner conditions about the house in all respects.

General shot showing neighborhood cleaned -- neighbors wave in a friendly fashion.

The End

A Campaign "L" Production

File: ETR 109-110
Campaign L
Report of Meeting of March 22, 1960

Date: March 25, 1960

To: Assedri, Ortiz, Saeed, Saleem, Suk, Armstrong, Friedberg, Taylor, Bynum, Fox

cc: Black, Callahan, Cobun, Cunningham, Curl, Faris, Frye, Griswold, Guss, Kesler, Knowlton, Koontz, Larson, Marfleet, Moldstad, Patron, Porter, Reynolds, Ritchie, Rowe, Richardson, Stevens

From: Marlene David (Reporter)

At 8:30 A.M., the members of Campaign L met in Bldg. I.

The members presented the treatments they wrote for the film which was being planned, as requested for by the Chairman.

After that, the Chairman suggested the selection of the important points from each treatment.

Miss David mentioned the difficulty in getting actors to play and how important it is to get actual scenes. Mr. Saleem and Mr. Saeed supported this view.

Mr. Armstrong was asked to give his opinion. He suggested the possibility of taking general shots of the area and then particularize one house here in Bloomington and set some students like actors.

Mr. Saeed mentioned later the possibility of an animated motion picture. During the conversation, one problem was pointed out: time. Mr. Armstrong, answering the question of the group said that it would be possible to do it. He also suggested to the group to the group to develop a treatment considering the possibility of making either animation or actual pictures. On that opportunity, Miss David asked the possibility of mixing the two techniques (drawing and actual pictures). To which Mr. Armstrong answered positively.

Returning to the subject treatment, Mr. Assedri emphasize the necessity of showing a comparison between bad and good conditions of life. Mr. Saeed supported this view and suggested showing two houses in the same area, one is neglected, the other with proper maintenance.

The Chairman felt that Dr. Taylor's opinions would be helpful.

The group decided later that Mr. Saleem, Mr. Yang, and Mr. Ortiz should write a final treatment which would be presented to the group at 4:00 P.M. The group also decided to list the important

points of each treatment presented in order to help them in their work.

Outline of Miss David's treatment

- dirty areas (general views)
- a house (surroundings)
- children playing (dirty conditions)
- rats, mosquitos, bugs, etc.
- broken stairway
- neighbors fighting
- houses (appropriate conditions)
- children playing (clean conditions - play grounds)
- good relationship among neighbors
- narrative descriptions

Outline of Mr. Saeed's treatment

-
- Housewife (dirty house)
- Housewife (clean house)
- children (dirty conditions)
- Children (clean conditions)
- clean breakfast table
- dirty breakfast table
- dirty surroundings and backyard
- clean surroundings and backyard
- garbage thrown carelessly
- garbage, good container
- lot - bad conditions
- store in a proper place
- dirty house, children, surroundings
- clean house, clean children, clean surroundings
- comments of narrator

Mr. Assedri's outline

Two samples: first

- Dirty building (occupants), dirty surroundings
- occupants and neighbors in consultation
- occupants being advised by Flanner House or group personnel

Second:

- Better building, better life
- outdoor showing clean, full life
- provision of materials
- Active work: using trash burner, garbage can, etc.
sweeping, clearing scrap material
repairing rat holes
bulldozers and lots
trash collector working
fix up of fences
disposal of old cars, timber, etc.

Outline of Mr. Yang and Mr. Saleem's treatment

- boy lying down. A doctor and his mother
- dirty surroundings
- a lady looking at the house, and then entering
- stages of cleaning: sweeping garbage, etc.,
- neighbors and mother and son all happy

Outline of Mr. Ortiz' treatment

- dirty places - backyards, lots, streets, etc.
- consequences: a. in health b. security c. appearance
- a person from the Board of Health visiting the house (or a doctor). boy ill.
- New emphasis: dirty a. kitchen b. room c. rat holes d. lack of fix up and e. paint up, etc.
- advise of person from Board of Health or doctor
- tools for clean up a. brush b. broom c. garbage cans d. soap e. paint, etc.
- clean up begins step by step
- final result: everything clean, good. people happy.

The group met again at 4:00 P.M. to discuss the revised treatment. After the presentation by the Chairman, several points were discussed by the group/~~such~~ length, techniques to be used, the main objective of the film, etc.

As the group did not arrive at a final conclusion about the revised treatment, it was decided that another treatment should be prepared.