

PROGRAM and ITINERARY



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Presidential Assistant
on
Community Development
Government of the Philippines

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Under the auspices of

INTERNATIONAL COOPERATION ADMINISTRATION
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THE PHILIPPINE COMMUNITY DEVELOPMENT PROGRAM

When the Philippines became an independent Republic in 1946, the country was faced with a situation of grave agrarian unrest growing out of rural poverty intensified by the aftermath of war and highlighted by penetration of the communists to the point where a limited agrarian revolt against the government was in progress.

To resolve its rural problem, the Philippine Government embarked upon a two phase program: (1) military offensive against dissident elements, and (2) programs which attacked the root causes of poverty. The late President Magsaysay crushed the armed revolt and established programs of agrarian reform. These unilateral projects, however, soon posed the problem of duplication of activities. The ensuing confusion brought about by rivalry and overlapping of efforts directed at the barrio (village) level crystallized need for coordination of rural improvement efforts.

In order to achieve this coordination, Presidential Executive Order 156 was issued on January 6, 1956, establishing the Office of Presidential Assistant on Community Development. The Executive Order specified that:

The Presidential Assistant on Community Development shall act for and in behalf of the President in all matters pertaining to community development, and shall:

- (1) Plan and implement the President's community development program in barrios, municipalities and chartered cities; coordinate and integrate the activities of all and each of the departments and offices of the Government engaged in community development in order to increase their effectiveness, achieve maximum benefits and avoid duplication and overlapping of activities.
- (2) Promote the organization of Community Development Councils at the provincial and municipal levels, and barrio councils according to law.
- (3) Develop a grants-in-aid program to stimulate participation of barrio citizens in community development.
- (4) Recommend to the President legislation contributing to the economic and social betterment of the rural areas, and the strengthening of local government.
- (5) Perform such other functions as the President may assign to him.

The implementation of this program is the responsibility of a new kind of public servant, the multi-purpose village worker. He is responsible for involving the village people in self-help activities and the coordination of government extension services at the village level.

The administrative machinery established for the flow of governmental services and technicians to the village people and for the needs of the village people to reach the agencies of government is a series of connecting councils. To assist the Presidential Assistant and his office in community development planning, policy formulation, and the coordination of departmental activities, an Inter-departmental Coordinating Committee on Community Development was formed at the National level. It is composed of the heads of twenty-five agencies that are directly engaged in rural activities through field services.

To aid in the implementation of the program at the provincial level, Provincial Community Development Councils have been organized in all of the provinces. The provincial council is composed of the Governor as chairman, the provincial community development officer as executive secretary, and the heads of the provincial technical services as members.

Next in the government's administrative chain under the province is the municipality. In about 200 of the 1300 municipalities, municipal community development councils have been organized. The municipal mayor serves as chairman, the municipal community development officer as executive secretary and the heads of the technical services at the municipal level as members of the council.

The village is the fundamental unit of community life with which the community development program is concerned. The multi-purpose village worker works with and through the village council on all community projects.

Community development was a new venture in the Philippines. The new public servant, the village development worker, had to be selected and trained. Also the specialists in the substantive departments had to be trained. A Community Development Training Center was built on the campus of the College of Agriculture at Los Banos. The overall objective of the training program is to provide government field personnel with adequate knowledge and skills to work with rural people in effecting changes in ideas, attitudes and habits which will enable them, largely through their own efforts to increase economic productivity to increase rural income, to improve the level of living, and to utilize democratic processes as a means of achieving social goals.

Since the program was initiated in 1956, ICA has contributed five million dollars to the support of the program and four American

technical advisors. The Philippine government has contributed an equal amount in pesos.

During the past two years, 1000 village workers have been trained and assigned to the field and about 500 technicians from 15 technical agencies of government have been given six weeks in-service training programs in the field of community development. Community development projects are in operation in all of the 53 provinces, 200 of the 1300 municipalities and 3500 of the 19,000 barrios. The program is serving 1,600,000 of the 15,000,000 barrio people. The barrio people are constructing 700 kilometers of self-help roads, they have initiated 6000 self-help grants-in-aid projects where the people's contribution is equal to two pesos for every one peso contributed by the government.

The significance of these figures is not the roads constructed, the health centers built, nor the improved farm practices adopted. The most significant outcome of the community development program is the revitalization of local government, the building of confidence and a sense of self-pride in the people, and the building of grass roots democracy at the base of the society.

OBJECTIVES OF VISIT

Attorney Binamira, as Presidential Assistant on Community Development, acts for and in behalf of the President of the Philippines in all matters pertaining to Community Development. In his capacity of administrator of the nationwide Community Development Program, he is responsible for the planning, operation and evaluation of this program. He also heads the President's Special Committee on Food Production.

While in the U.S., Attorney Binamira is particularly concerned with gaining a broader understanding of the principles that stimulate and motivate people to undertake self-help activities; to build and strengthen local government and the administration of government service from the national level down to the village level; to implement people's efforts in self-help undertaking.

The program for Attorney Binamira, which includes attendance at two high level seminars and conferences with U.S. leaders in government and the field of behavioral sciences, is designed to meet the above stated objectives.

Three members of Attorney Binamira's staff have this year completed Community Development training programs under the auspices of ICA. They are: Mr. Faustino S. Macutay, Deputy Presidential Assistant on Community Development; Mr. Antonio A. Perpetua, Chief Training Officer; and Mr. Horaccio S. Borrromeo, Field Operations Officer.

PERSONAL DATA

NAME: Attorney Ramon P. Binamira

Address: 92 West Avenue
Quezon City, Philippines

Birth Date: August 14, 1927

Marital Status: Married

Academic Background: Attorney Binamira graduated from the University of Southern Philippines, where he received a Bachelor of Arts degree in Political Science and a Bachelor of Laws degree.

Experience and Present Position: Attorney Binamira is a young man, about 30 years of age, and holds one of the more responsible positions in the Philippine Government. He is the Administrator for the Philippine Community Development Program, he acts for and in behalf of the President of the Philippines, he coordinates all of the agencies of government engaged in programs of rural improvement, and heads the President's Special Committee on Food Production.

Prior to entering the service of government Attorney Binamira distinguished himself while a law student in his home town, the city of Cebu. He observed a very corrupt city government that intimidated, and in some cases used force, to coerce people to vote for the machine. His instincts opposed such political activities and he organized the students into the National Committee for Free Elections. This organization caught on like wildfire— chapters sprung up throughout the city of Cebu and the Province of Cebu. About this time the former President Magsaysay entered the Presidential race. Young Binamira organized committees for Free Elections throughout the Philippines and was instrumental in getting masses of young people to campaign and vote for the election of Mr. Magsaysay. As a result of this political activity he was brought into the Magsaysay administration as Executive Secretary for the National Planning Committee for Community Development. After the Planning Committee developed a National Plan for Community Development, which was accepted by the late President Magsaysay, Attorney Binamira was appointed as the Presidential Assistant to head this program. He was retained under the Garcia administration and has demonstrated unusual ability for the administration of this program.

TENTATIVE

PROGRAM AND ITINERARY

Arrival

June 30, 1958 (M) Arrive San Francisco, California

Received by

Representative of the Philippine Consulate
Minister Nicanor Roxas
Philippine Consul General

Representative of Department of State

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CALIFORNIA
(4 days)

July 1 (T) -
July 4 (F)

July 1 (T) -
July 3 (Th)

UNIVERSITY OF CALIFORNIA

CONTACT:

Dr. Leslie Lipson
Acting Executive Secretary
Institute of International Studies
University of California
Berkeley, California

PURPOSE:

To discuss Community Development with faculty
members of the University of California.

July 4 (F)

Travel to Washington, D. C.

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WASHINGTON, D. C.
(2 weeks)

July 4 (F) -
July 19 (S)

July 4 (F)

Arrive Washington, D. C.

Received by

Representative of the Philippine Embassy
The Honorable Mauro Calingo
Minister Plenipotentiary

Representative of ICA, Washington

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July 5 (S) - July 6 (Su)	Unscheduled.
July 7 (M) - July 11 (F)	Calls at the offices of the Deputy Under Secretary for Economic Affairs and the Bureau of Far Eastern Affairs, Department of State.
	Conference with Dr. Dennis A. FitzGerald, Deputy Director for Operations, ICA.
	Visits to meetings of the Senate and House of Representatives and conferences with members of Congress.
	Meeting with Dr. Leroy Burney, Surgeon General of the Public Health Service.
	Meeting with Mr. True D. Morse, Under Secretary of the Department of Agriculture.
July 12 (S) - July 13 (Su)	Unscheduled.
July 14 (M) - July 18 (F)	Meetings with Dr. Raymond T. Moyer, the Far East Regional Director, and other representatives of ICA. Attendance at a staff meeting of the Office of Public Services, ICA.
July 19 (S)	Unscheduled.
July 20 (Su)	Travel to Knoxville, Tennessee.

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TENNESSEE
(1 week)

July 21 (M) -
July 25 (F)

July 21 (M) - July 23 (W)	TENNESSEE VALLEY AUTHORITY
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CONTACT:

Mr. William A. Shafer
Information Staff
Tennessee Valley Authority

Mr. Lawrence Durisch
Chief of Government Relations
and Economic Staff
Tennessee Valley Authority

PURPOSE: To become acquainted with the purpose, history and scope of a Federal government project devoted to conservation and the utilization of resources, and involving problems of resettlement and economic development. Special attention will be directed to the administration and the operation of the program and its economic and social implications.

July 24 (Th) -
July 25 (F)

RURAL DEVELOPMENT PROGRAM

CONTACT: Mr. E. C. McReynolds
Associate Director of Extension
University of Tennessee, Knoxville, and
Secretary State Rural Development Steering
Committee.

PURPOSE: To tour a representative area where a program in Rural Development is under way, to observe particularly the methods employed to organize local initiative, to implement programs planned, to coordinate the services of agencies active with the needs of the area, and to apply the assistance available from State and Federal resources.

July 26 (S)

Travel to East Lansing, Michigan.

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MICHIGAN
(1 week)

July 27 (Su) -
August 1 (F)

July 27 (Su)

Unscheduled.

July 28 (M) -
August 1 (F)

MICHIGAN STATE UNIVERSITY, EAST LANSING

CONTACT: Dr. Glen L. Taggart
Dean, International Programs
Michigan State University

PURPOSE: To evaluate training opportunities at Michigan State University in terms of Philippine needs. To attend a special seminar on Community Development with members of the Village Agricultural and Industrial Development Academy Program of Pakistan.

August 2 (S) Travel to Chicago, Illinois.

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ILLINOIS
(2-1/2 weeks)

August 3 (Su) -
August 19 (T)

August 3 (Su) Unscheduled.

August 4 (M) -
August 16 (S) UNIVERSITY OF CHICAGO, CHICAGO

CONTACT: Mr. Stanley L. Gabis
Director, Service Institute Center for
Programs in Government Administration
University of Chicago
19 South La Salle Street
Chicago, Illinois

PURPOSE: To participate in a seminar entitled, "Executive
Development for Top Level Federal Administrators."

August 17 (Su) -
August 18 (M) Unscheduled.

August 19 (T) Travel to New York City.

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NEW YORK CITY
(2 weeks)

August 20 (W) -
September 2 (T)

UNITED NATIONS

CONTACT: Mr. Ernest Grigg
Chief of the Community Development Group
Bureau of Social Affairs, United Nations
Room 2751A, United Nations Building

PURPOSE: To meet with representatives of the Bureau of
Social Affairs, United Nations, to discuss the
general program of community development and
community services, as they relate to the
program in the Philippines.

COUNCIL ON SOCIAL WORK EDUCATION

CONTACT: Dr. Ernest F. Witte
Executive Director
Council on Social Work Education
345 East 46th Street

PURPOSE: Attorney Binamira will discuss administration and coordination of services of nongovernmental agencies with Dr. Witte and on his recommendation, will make contact with representatives of other agencies.

AMERICAN COUNCIL OF VOLUNTARY AGENCIES FOR FOREIGN SERVICE, INC.

CONTACT: Mr. Wayland Zwyer
Executive Secretary
American Council of Voluntary Agencies
for Foreign Service, Inc.
Wilkie Memorial Building
20 West Fortieth Street

PURPOSE: Discussion of programs of voluntary organizations working in technical assistance abroad.

COOPERATIVE FOR AMERICAN REMITTANCES TO EVERYWHERE, INC. (CARE)

CONTACT: Mr. Frank Goffio
Executive Director
CARE, Inc.
660 First Avenue

PURPOSE: To review with representatives of CARE the program in the Philippines, and developments out of early efforts with which Attorney Binamira was actively associated.

September 3 (W) Travel to Cambridge, Massachusetts

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CAMBRIDGE
(5 days)

September 4 (Th) -
September 9 (T)

CONTACT: Dr. Irwin T. Sanders
Research Director
Associates for International Research, Inc.
Eight Eliot Street

PURPOSE: To meet with Dr. Sanders to discuss community development programs abroad and the activities of the Associates for International Research, Inc., in the Cambridge area.

CONTACT: Dr. Donald M. Blackmer
Assistant to the Director
Center for International Studies
Massachusetts Institute of Technology

PURPOSE: To review with members of the faculty developments in the related disciplines significant for the operation of community development programs.

CONTACT: Dr. David E. Bell
Research Associate
Graduate School of Public Administration
Harvard University

PURPOSE: To discuss with Dr. Bell the economic implications of development programs.

September 10 (W) Travel to Ithaca, New York

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ITHACA
(3 days)

September 11 (Th) - CORNELL UNIVERSITY
September 13 (S)

CONTACT: Dr. Robert Polson
Department of Rural Sociology
Cornell University

PURPOSE: To confer with Dr. Polson and members of the faculty of Cornell University. To evaluate training opportunities at Cornell in terms of Philippine needs.

September 14 (Su) Travel to San Juan, Puerto Rico

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September 15 (M) -
September 19 (F)

PUERTO RICO
(1 week)

CONTACT:

Mr. Fred G. Wale
Director, Division of Community Education
Department of Education
P. O. Box 432
San Juan, Puerto Rico

PURPOSE:

To discuss the administration and content of
the program of the Division of Community
Education.

September 20 (S) Unscheduled.

September 21 (Su) Travel to Washington, D. C.

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September 22 (M) -
September 26 (F)

WASHINGTON, D. C.
(1 week)

September 27 (S) Return to the Philippines

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PROGRAM AND ITINERARY DEVELOPED BY THE COMMUNITY DEVELOPMENT DIVISION

INTERNATIONAL COOPERATION ADMINISTRATION

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