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of the Vietnam Center

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Douglas Pike and Indochina Archive Moving to Texas Tech

On December 18th, 1996, Vietnam specialist Douglas Pike announced that he is moving from the University of California at Berkeley to Texas Tech University. Pike and his extensive archive of materials relating to Vietnam had suffered gradually decreasing financial support at Berkeley in recent years, and Pike had continued working there for the past eighteen months without pay. However, when the university advised Pike that they were completely cutting off funds at the end of June, 1997, a move to a more supportive institution became imperative.

In Lubbock, members of the Vietnam Center had for some years been encouraging Professor Pike to consider relocating to Texas and adding his extensive collection to the rapidly growing resources of the Archive of the Vietnam Conflict. For Pike, there had been a growing concern, as a result of the University of California's reluctance to institutionalize his massive collection, that it ultimately would be discarded by the university, or recycled as memo pads. Thus, when offered appropriate facilities and other arrangements at Texas Tech, Pike made the decision to move.

News of the pending transfer caused some consternation in California, where Pike's collection has been a "treasure trove of information for researchers, diplomats, journalists and Vietnamese emigres," the *San Jose Mercury* reported. "In my personal view . . . it's a major loss to academic research at UC-Berkeley," Virginia Shih, librarian of Berkeley's Southeast Asia Collection commented. From now on, Shih said, she will "have to tell numerous Indochina researchers 'to go to Texas Tech, because it's archival material that is not available online'."

At Texas Tech, Pike, who is not expected to move until June of 1997, has been appointed Associate Director of the Center for the Study of the Vietnam Conflict, and History Department faculty have voted to accord him rank as an adjunct professor of history.

One of the first priorities at Texas Tech will be to expand the archival staff to expedite the preservation, cataloguing, and development of finding aids for



Dr. James Reckner, Professor and Mrs. Douglas Pike and Texas Tech President Donald Harrigan during a reception for The Pikes.

Pike's materials, which will become an integral part of the Archive of the Vietnam Conflict. "It is unforgivable that Berkeley has had...this great collection all these years and never devoted resources to preserving it," said Vietnam Center Director James R. Reckner. "The Chancellor of [Texas Tech University] has made this program one of the university's highest priorities."

Of the preservation of this collection, Reckner commented: "It's a huge and expensive task, but we think it's important to preserve the history of the most traumatic event in American History." (Quotes extracted from *San Jose Mercury*, 18 January 1997)



What's in the Pike Collection?

The accumulation of research material on Vietnam that eventually became the Pike Collection began in Saigon in 1960, with the efforts of Douglas Pike, then a recently arrived U.S. Foreign Service Officer. His primary field of academic interest at the time was communication of ideas in societies without mass media. The newly formed National Liberation Front (NLF) (F. 1960) presented itself as an ideal case study for field research. Pike began systematically to collect data, interview defectors and do other field research on the NLF communication matrix, mobilization techniques and motivational methods. Initially he planned only a study of the NLF communication process, but later broadened the study into his first book, *Viet Cong: The Organization and Techniques of the National Liberation Front of South Vietnam* (MIT Press, 1966).

Abundance and ubiquity of sources are the chief characteristics of the Pike Collection which chiefly distinguish it from other holdings. There is voluminous source material from all of the governmental organizations directly involved in the Vietnam War, including their respective military forces. All of the competing perceptions of the nature, course and purpose of the war are represented extensively, which is particularly valuable since most Vietnam War holdings tend to be parochially American.

Friends of the Vietnam Center will know that Douglas Pike donated a mass of materials to Texas Tech in August 1994. In essence, the collection was reorganized into what was in effect two distinct archives: The Vietnam War Archive (1959-1975) which was transferred to Texas Tech, and Contemporary and Historical Indochina Archive (pre-war and post-war). With the planned move to Texas Tech in June 1997, the entire collection will be reunited.

The materials to be transferred in 1997 include extensive political and economic files dealing with developments in Vietnam from 1975 to 1996. Another important collection is the biographic file which includes biographic information filed by category: Politburo, Central Committee, Personalities, Military Officers, etc. A Vietnam War biographic file includes South Vietnamese leaders and other personalities, Viet Cong, NLF, PRG; etc. There also is data on Cambodian and Laotian individuals, and American leaders.

The graphics file includes war photos, photos of South Vietnam, Vietnamese Armed Forces, religion, agriculture, ethnic minorities, industry, etc. The DRV/SRV photographic files cover essentially the same topics for the DRV/SRV. A personalities file includes photos of GVN, DRV, NLF figures, American military officers and civilians, diplomats and journalists. A general file includes photos and graphics from early Vietnamese history, World War II, Viet Minh era, Dien Bien Phu, and the cities of Vietnam, Cambodia and Laos. Another file documents military hardware used during the war.

Other materials include some 15,000 monographs, 15,000 books, 3,000 35mm slides, 500 video cassettes, 200 audio cassettes, 10 cartons of artifacts and 100 paintings.

We at the Vietnam Center and Archive are deeply indebted to Professor Pike for his decision to relocate his materials at our facility.

Archive of the Vietnam Conflict

Since our last newsletter, the Vietnam Archive has completed its move into the new archive building, and is now once again fully operational.

Research/Reading Room hours are Monday, Wednesday and Friday, 9:00 a.m. to 5:00 p.m.; Tuesday and Thursday, 9:00 a.m. to 7:00 p.m., and Saturday, 10:00 a.m. to 2:00 p.m. (Please note: These times are changed from those announced in our October 1996 newsletter.)

The office of the Vietnam Archive will be open for consultation with researchers and to conduct other business from 8:00 a.m. to 5:00 p.m., Monday through Friday.

Archive Mailing Address:

Archive of the Vietnam Conflict

Texas Tech University

Lubbock, TX 79409-1041

Phone: (806) 742-9010

Fax: (806) 742-0946

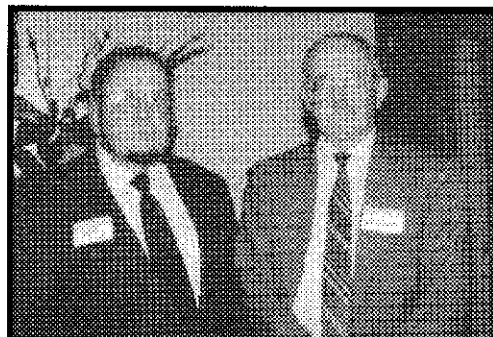
Email: likwf@ttacs.ttu.edu

Vietnam Center Home Page
on the Internet:

<http://www.ttu.edu/~vietnam>

Vietnam Archive Holdings List

A 30-page listing of the holdings of the Archive of the Vietnam Conflict at Texas Tech University is available upon request. Contact Jim Ginther at the Archive.



Douglas Pike (left) with Associate Dean Tom McLaughlin.

Vietnam Art

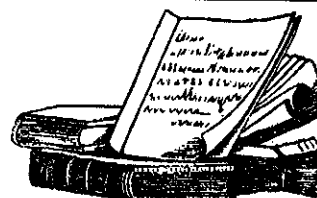
Thirty-five works of art by Vietnam veteran James Collins will be on display at The International Cultural Center during the 1997 conference.



Call for Vietnam Experts

At its February meeting, the Vietnam Center Advisory Board agreed to establish a roster of Vietnam experts to assist students and researchers. We therefore request that individuals who have any particular field of expertise – military or civilian – relating to any aspect of Indochina and who would consent to share their knowledge to assist graduate students and other researchers studying related topics send a short note to Jim Reckner, the Vietnam Center Director. Jim will compile a list which he will hold privately, only releasing specific information to legitimate researchers. If individuals so desire and so indicate, Jim will clear each request with the individual before actually providing the information to any researcher.

Syllabus and Teaching Materials Exchange



In order to facilitate the exchange of ideas about approaches to teaching the Vietnam War, the Vietnam Center actively solicits copies of course syllabi and related materials for high school and college level Vietnam courses. It is our intention to photocopy and circulate these materials at the April 1997 conference, and also to post them to our home page. If you provide a hard copy of the materials, we will photocopy and make them available at the conference; if you also provide the materials on a disk (IBM compatible), we will post them to the Vietnam Center home page: <http://www.ttu.edu/~vietnam>.

Vietnam Archive: New Acquisitions

Since our last newsletter, the Archive of the Vietnam Conflict has received a number of collections, including papers and 35mm slides relating to the Rural Electrification Program, donated by Mr. Lyle Robinson; papers, including after action reports, concerning the La Drang Valley campaign of 1965, donated by Mr. Richard Sundt; papers relating to the Vietnam Veterans Institute donated by Professor Peter C. Rollins of Oklahoma State University; papers relating to the founding of the South Vietnamese Navy and the South Vietnamese Marine Corps, including correspondence to and from the Commandant of the U.S. Marine Corps relating to the founding of the VNMC, donated by Colonel Victor Croizat, USMC (Ret); and copies of articles about armor in Vietnam written and donated by Colonel Ray Battreall, USA (Ret). Although not yet actually received, Mrs. Elizabeth Hird (Rauch) has committed to donate the papers of her late husband, Basil Rauch. These papers deal with Franklin D. Roosevelt, anticolonialism, and Indochina. The Archive also received a long-awaited microfilm order for a complete set of

U.S. Air Force Contemporary Historical Examinations of Current Operations (CHECO) reports, which were ordered last year.

We are sincerely grateful to those who have donated materials to the Archive of the Vietnam Conflict, and encourage those who are still holding Vietnam-related materials to consider giving them a permanent home at Texas Tech. It is important that all such papers be preserved for future generations of researchers in order that those researchers will have as much of the record as possible as they seek answers to their own questions about America's Vietnam experience.

Since the beginning of 1997, the Archive has been handling an average of one or two new reference requests daily. These requests come from a wide range of individuals, including veterans, donors, and foreign and domestic students.

April Conference of Teaching Vietnam Takes Shape

As we go to press with this newsletter, we are making final preparations for the April conference. Most speakers have now confirmed that they will attend and speak as scheduled in the original agenda.

1997 "Teaching Vietnam" Conference Agenda

Thursday, 17 April 1997

Afternoon Participants arrive at Holiday Inn Civic Center.
6:00 p.m. Reception/Tour of the Vietnam Archive.
8:00 p.m. Dinner at a local restaurant.

Friday, 18 April 1997

8:30 a.m. Opening Remarks.
9:00 a.m. VIP Panel. Admiral Elmo R. Zumwalt, Lt. Gen. Pham Hong Son, Air Vice Marshal Nguyen Cao Ky. [Admiral Zumwalt confirmed; others tentative]
10:45 a.m. Coffee Break.
11:00 a.m. Teaching the Fiction of the Vietnam War. Dr. John Clark Pratt, Colorado State University, Ft. Collins, CO. [Confirmed]
12:15 p.m. Lunch. Speaker: Ambassador Stephen Lyne. [Confirmed]
1:30 p.m. Teaching the American Experience of the War: American Literature and the War. Dr. Randy Fertel, Tulane University. [Confirmed]
2:30 p.m. Teaching Vietnamese Perspectives. Dr. David Marr, Australian National University. [Confirmed]
3:30 p.m. Teaching the Sixties and Vietnam. Dr. Paul Lyons, Stockton College. [Confirmed]
4:30 p.m. Critical Approaches. Dr. Marc J. Gilbert, North Georgia College. [Confirmed]
7:30 p.m. Reception at International Cultural Center.
8:30 p.m. Conference Banquet. Keynote Speaker: Colonel Norman McDaniel, USAF (Ret), Vietnam POW. [Confirmed]

Saturday, 19 April 1997

8:30 a.m. Teaching in the University Setting. Dr. Steve Potts, Hibbing Community College & Mankato State University, Minnesota. [Confirmed]
8:30 a.m. Teaching in the Secondary School Setting. Dr. Dave Berman, University of Pittsburgh. [Confirmed]
10:15 a.m. Teaching Resources and the War. Dr. Joe P. Dunn, Converse College, Spartanburg, SC. [Confirmed]
Noon Lunch. Speaker: to be announced.
1:30 p.m. Recent Workshop Experience. Dr. Jane Hamilton-Merritt, Southern Connecticut University. [Confirmed]
2:30 p.m. Research Resources. Charles Shaughnessy, National Archives. [Confirmed]
3:30 p.m. Roundtable discussion of all attendees; discussion of experiences. Marc J. Gilbert and Joe P. Dunn. [Confirmed]
4:30 p.m. Conference concludes. Time to tour Ranching Heritage Center, etc.
7:30 p.m. Dinner (West Texas Barbecue) at County Line Restaurant.

It is our intention that this conference take on the aspect of a seminar. There will be one "leader" for each of the scheduled panels who will give a short presentation. But it is anticipated that the audience will be the heart of the program, providing lively and substantial input into the various discussions.

Conference Hotel

The conference hotel will be the Holiday Inn Civic Center. This is a different hotel from the one we used for the 1996 conference, and is located much closer to the Texas Tech campus. In order to make reservations, you can contact the hotel directly at (806) 763-1200. When making reservations, ask for the Vietnam Conference rate, which is \$59.00 per night. Alternatively, you may complete this form and mail it directly to the Holiday Inn Civic Center, 801 Avenue Q, Lubbock, TX 79401.

We accept VISA, Diners Club, MasterCard, Carte Blanche, American Express and Discover credit cards. Room rates subject to current taxes. Reservations are not transferable and must be guaranteed by the guest. In case of cancellation, please notify our reservation office at 806-763-1200.

Group name Texas Tech University Vietnam Conference

April 17 - April 20, 1997

Please reserve the following accommodations:

☐ 2 Double Beds 1-2 people \$59.00 ☐ Atrium Suite 1-2 people \$69.00 ☐ King Size Beds 1-2 people \$59.00

ROOM TYPE REQUESTED IS SUBJECT TO AVAILABILITY. If not available, room will be assigned at nearest available rate.

Total # of Rooms ____ Total # of persons ____ Number of Nights ____ Arrival Date ____ Departure Date ____

To honor above rate we require a guaranteed arrival in the form of cash, check, money order or credit card. "No shows" will be billed for the first night. NOTE: Cancellations must be made prior to 6:00 pm on day of arrival.

Credit Card Type _____ Number _____ Exp. Date _____

Name _____

Signature _____

Address _____

City _____ State _____ ZIP _____

Phone(s): Home _____ Office _____

A block or rooms has been reserved for your group. Your reservation must be received prior to March 27, 1997 or the rooms will be made available to the public and our regular rates will apply.

Reservations and Travel Arrangements

Now is not too soon to register for the conference and make hotel reservations. In fact, we have reserved only 100 rooms at the Holiday Inn Civic Center, so if you are planning to stay at the conference hotel, we urge that you make reservations as soon as possible. Vietnam Center staff will be pleased to meet each participant at the airport and provide transportation to the hotel. In order to do this, we request that you send your arrival flight number and time of arrival to Jim Reckner at the Vietnam Center.

1997 Vietnam Conference, "Teaching Vietnam" Registration

The Center for the Study of the Vietnam Conflict will host a two-day conference focusing exclusively on teaching Vietnam at the secondary and post-secondary level, 18 - 19 April 1997. The venue for this conference will be the International Cultural Center at Texas Tech University. On the evening of 17 April, the Center, in conjunction with the University Libraries, will host a reception at the new Archive of the

Vietnam Conflict, following which there will be a tour of this magnificent new facility.

In our continuing efforts to engage the Vietnamese in a dialogue about the war, we have again invited Lieutenant General Pham Hong Son, PAVN, to participate. Additionally, we have invited Colonel Ta Minh Kham, a former commander of the Viet Cong 9th

Division, and former South Vietnamese Prime Minister Air Vice Marshal Nguyen Cao Ky. It is our plan that an initial VIP panel will open the conference program with individual panel members representing different aspects of the war, each responding to the question, "From your particular point of view, what should we teach about the Vietnam War?"

Vietnam Center - 1997 Vietnam Conference: "Teaching Vietnam" Registration

Name _____

Address _____

City _____ State _____ ZIP _____

Phone(s): Home _____ Office _____

Conference Registration: \$40.00 Amount: \$ _____

Conference Banquet: \$25.00 Amount: \$ _____

Check or Money Order enclosed for: Amount: \$ _____

Please make payable to Foundation, Inc. Attn: Vietnam Center

Mail to: Vietnam Center, Texas Tech University, Lubbock, Texas 79409-1013

FRIENDS OF THE VIETNAM CENTER MEMBERSHIP

I enclose my check for \$ _____ for an annual membership.

Name _____ Date _____

Address _____

City _____ State _____ ZIP _____

Phone(s): Home _____ Office _____

Please make check payable to the Texas Tech Foundation, Inc., Attn: Vietnam Center. Contributions to the Vietnam Center are tax deductible as allowed by law. For additional information regarding membership or to donate materials to the Vietnam Archive, please call the Vietnam Center, Texas Tech University, (806) 742-3742 or 742-3744. Mail this form with your check to:

The Vietnam Center
Texas Tech University
Box 41013
Lubbock, Texas 79409-1013

Categories of Memberships

Please check appropriate box.

Individual

- ☐ Individual \$25
- ☐ Patron \$100
- ☐ Benefactor \$500
- ☐ Sustaining Life Member \$5,000 (1,000 per year x5)

Corporate

- ☐ Corporate \$100
- ☐ Corporate Benefactor \$500
- ☐ Sustaining Corporate Sponsor \$5,000 (1,000 per year x5)

International Cultural Center

The International Cultural Center, which will be the venue for the 1997 Vietnam conference, was officially opened by Queen Noor of Jordan in ceremonies held in December, 1996. Most functions of the university's international affairs will move to the new building in mid-March. The Vietnam Center's mailing address, telephone and fax numbers, however, will remain unchanged.

Center for the Study of the
Vietnam Conflict
Texas Tech University
Lubbock, TX 79409-1013
Phone: (806) 742-3742
or 742-3744
Fax: (806) 742-1060
E-mail: jjrec@ttacs.ttu.edu

Anti-War Materials

At present the Archive of the Vietnam Conflict has a collection of underground newspapers published during the war years. We are anxious to expand, as much as possible, our holdings relating to the anti-war movement. Due to its very nature, record-keeping relating to the anti-war movement was minimal. It is absolutely essential that whatever of the record has survived be preserved and made available to future researchers. Therefore, we urge donation of whatever materials individuals might hold, no matter how small those holdings might be.



Texas Tech Graduate Students at the Douglas Pike reception.

Texas Tech Announces Search for New Archivist

We regret to announce that Ms. Kathryn Fuller, who served as archivist for the Archive of the Vietnam Conflict since January of 1996, has accepted a position at the University of Minnesota at Duluth. We wish her many successes in her new employment. Mr. Jim Ginther has been appointed interim archivist and will hold the position until the completion of a national search for Ms. Fuller's successor. Following is a copy of the advertisement that will appear in the appropriate professional journals:

POSITION ANNOUNCEMENT

TITLE: Archivist for the Archive of the Vietnam Conflict

RESPONSIBILITIES: This position is responsible for administration of the Archive of the Vietnam Conflict, located in the new Southwest Collection/Special Collections Library. Responsibilities include advanced reference assistance, collection through purchase and gifts, producing finding aids, conducting oral history interviews, supervision of support staff, and collaborative activities with others in Special Collections and with the Center for the Study of the Vietnam Conflict.

QUALIFICATIONS: A graduate degree in an ALA-accredited program or M.A. in history or related field is required. Preference will be given to candidates with course work in Southeast Asian history or culture, modern U.S. or military history, or formal training/course work in archival administration. Must have highly developed communication skills, excellent interpersonal skills and strong service orientation. Preferred qualifications include foreign language skills, especially French or Vietnamese, and familiarity with automated applications and preservation procedures.

SALARY AND BENEFITS: Base salary for a 12-month appointment is \$26,928 for Assistant Archivist and \$30,792 for Associate Archivist. Benefits include choice of retirement programs including TIAA-CREF; 15 state holidays; partial moving expenses, and no state or local income tax. Archivists at Texas Tech University hold academic status and have opportunities for promotion in rank and continuing appointment.

GENERAL INFORMATION: Texas Tech University, with an enrollment of 24,000, is one of four major comprehensive state universities in Texas. A wide range of academic programs is offered in eleven colleges and schools, including law and medicine. The Lubbock area (pop. 224,000) is the West Texas center for higher education, agriculture, health care, banking, and business. Additional information is available at www.ttu.edu/~library/.

APPLICATION INFORMATION: Send letter of application indicating qualifications and interest in the position, current resumé, and names and addresses of three references to Search Committee, Texas Tech University Library, Box 40002, Lubbock, TX 79409-0002. Applications received by May 5 will be given first consideration.

Texas Tech University is an EEO/AA/ADA employer.

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Texas Tech University

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Douglas Pike Reception

Following Douglas Pike's October Public Lecture at Texas Tech International Cultural Center – an event attended by 75 people – Vietnam Center Advisory Board Vice President Phil Price hosted a reception at his home. Present with Douglas and Myrna Pike were Texas Tech President Donald R. Harrigan, Major General and Mrs. Dudley Faver, members of the Vietnam Center Advisory Board and their spouses, Texas Tech Graduate Students and Friends of the Vietnam Project at Texas Tech.



Mrs. Myrna Pike with Vietnam Center Advisory Board Member Jim Garrett and Mrs. Lee Garrett.



David Starnes of Texas Tech's Office of Development, Mrs. Mary Ann Harrison, Mrs. Victoria Price and Mrs. Doris Faver.



Interim Archivist Jim Ginther confers with Douglas Pike.