



TEXAS TECH UNIVERSITY

Vietnam Center and Archive

# FRIENDS OF THE VIETNAM CENTER

Fall 2009 Vol. 16 No. 4

## Vietnam Archive Receives Additional Pike Material from UC Berkeley

**Mary Saffell, C.A.**

Associate Director, Archivist

In early September 2009, Associate Director Mary Saffell, and Assistant Archivists Amy Mondt and Ann Mallett traveled to the University of California at Berkeley to pack and transport 217 boxes making up the final acquisition of the Douglas Pike Collection. This was the second trip to Berkeley for Vietnam Archive staff. Mary Saffell and Associate Archivist Ty Lovelady traveled there in July to assess the collection and begin making plans for its transfer. The collection had been housed in a satellite building two miles from the main Berkeley campus. The University sold this building to a private developer, hence the need to find other repositories and storage locations for various collections and departments housed in the building. The logical home for the Pike materials was Texas Tech.

Assistant Archivist Ann Mallett is currently processing this newest addition to the collection. The newly acquired materials document the industrial, agricultural, economic, educational, social, political and military development of North Vietnam during the war, and the Socialist Republic of Vietnam from 1975 through the 1990s. The new addition also contains extensive information on



Vietnam Archive staff members and students unload boxes of the Pike collection shipped from California.

foreign relations with the Soviet Union, Japan, Thailand, China, Laos, and other nations. A large portion of the acquisition covers Cambodia from 1971 through the late 1990s. The collection will be open for on-site research by spring 2010 and will be added to the Virtual Vietnam Archive in the future.

This most recent accession of material represents the final portion of the Douglas Pike Collection to be transferred to Texas Tech from UC Berkeley. Professor Pike began creating his "Indochina Archive" in 1960, gathering materials from North

### What's Inside...



2010 Conference  
Information



Joe Galloway visits  
Lubbock and Texas Tech



Center's work with  
Vietnam continues

# Letter from the Director



*Stephen F. Maxner, Ph.D.*

Director  
The Vietnam Center and Archive

This is a special time of year for all of us here at the Vietnam Center and Archive. We have many reasons to be thankful as we observe Veteran’s Day and celebrate the holidays of the fall and winter seasons. I can think of no better time to express our thanks to all of you, the many supporters who have contributed to the success of our project for the past 20 years. In special recognition, below is a list of contributors to the Vietnam Center and Archive over the past year. To those of you named below and to all of our countless supporters from years past, we send you our deepest gratitude and wish you all a wonderful holiday season.

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# Center's Work With Vietnam Continues

**Stephen F. Maxner, Ph.D.**

Director

The Vietnam Center and Archive

As many of our supporters know, the Vietnam Center and Archive are very dedicated to promoting the study of the history of the Vietnam War and to collecting, preserving, and providing access to that history. In addition, we are very committed to the principles of outreach, engagement, and reconciliation with contemporary Vietnam, and to promoting more robust exchanges between Texas Tech University and institutions and universities in Vietnam. During the past few months, the Vietnam Center and Archive hosted two delegations from Vietnam to Texas Tech University and we have also participated in some events in and travel to Vietnam.

In early August, we hosted a delegation from the State Records and Archives Department of Vietnam (SRADV), which is the equivalent of the National Archives of Vietnam. In addition to the archive staff, this delegation was headed by Vice Minister Van Tat Thu of the Ministry of Home Affairs, which oversees SRADV. The purpose for this visit was to continue building on the relationship between the Vietnam Center and Archive and the

SRADV, which was formalized through an MOU in 2007. Our work together has come to focus on several exchanges to include historical materials, sharing archival experience and expertise, and joint historical exhibits.

We have already been modestly successful with some historical material

We have also been successful in the area of sharing archival experiences and expertise. The Vietnam Center and Archive provided digital archive project workshops for the archivists of Vietnam both in Lubbock and throughout Vietnam. More recently, I participated in a conference in Hanoi, hosted by SRADV, which focused on digital archive projects and issues in Vietnam and SEA. This international conference was part of the Southeast Asia Regional Branch of the International Council on Archives (SARBICA) annual conference series and included archivists from approximately 15 countries to include the National Archivist of France.

Our next joint project with SRADV is to successfully develop a joint exhibit that will feature archive materials and artifacts from both archives. We will be sure to keep you posted on our progress in this area as well.

In addition to the SRADV visit, the Vietnam Center and Archive also hosted a delegation from the Vietnam National University of Ho Chi Minh City, headed by Vice President

Nguyen Duc Nghia. The mission of this delegation was to learn more about university organization and administration in the US. In addition to meeting with the major offices of administration on campus, the delegation was also very in-

exchanges and are in discussions to expand upon these programs. We believe that fostering a more open philosophy of sharing such materials will benefit everyone interested in the history of the relationship between the US and Vietnam.



Top: Delegation from the Ministry of Home Affairs and the State Records and Archives of Vietnam visit TTU. Bottom left: Steve Maxner provides two presentations at the SARBICA Conference in Hanoi, Vietnam. Bottom right: Dr. Larry Berman presents a copy of his book, *Perfect Spy*, to Vice President Nghia of VNU-HCMC while visiting in the Vietnam Center and Archive reading room.

# Joe Galloway Visits Texas Tech

**Stephen F. Maxner, Ph.D.**

Director

The Vietnam Center and Archive

On November 11, the Vietnam Center and Archive was very pleased to host a visit of Mr. Joseph Galloway. As most of our readers know, Joe served as a combat reporter early during the Vietnam War and is best known for his coverage of the battles of the Ia Drang Valley in November 1965. At that time he was serving as a foreign and war correspondent for United Press International and covered Vietnam from beginning to end, eventually reporting on the fall of Saigon in April 1975. After the war, Joe decided to write about the 1965 battles and he coauthored the book, *We Were Soldiers Once... and Young*, with the 7th Cavalry ground commander, Lieutenant Colonel Hal Moore (by then a retired Lieutenant General). With more than a million copies in print, that book was later made into the movie, *We Were Soldiers*, starring Mel Gibson.

Joe visited Texas Tech to help us commemorate Veterans Day and he participated in numerous events on campus and in our community. This included a local radio broadcast, book signing, a lunch speech at the Rotary Club of Lubbock, and a presentation to Texas Tech students, mostly from the

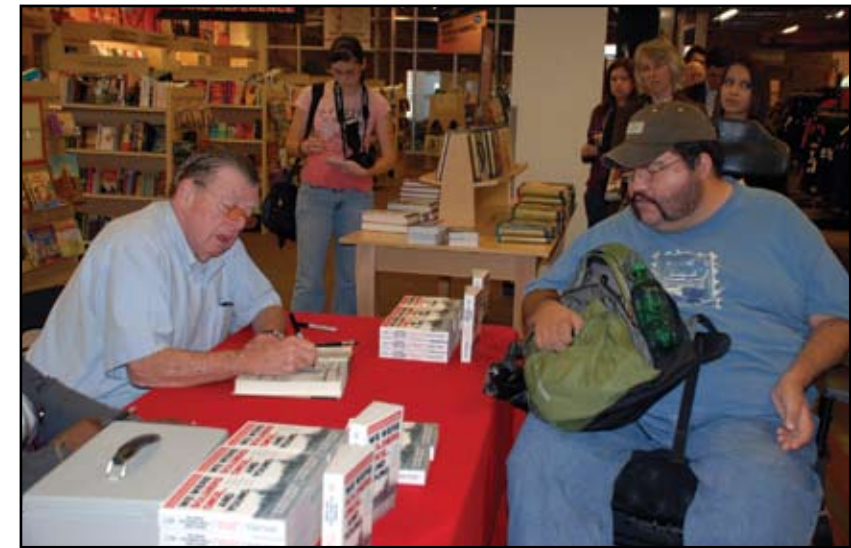
the current status of print journalism in the US. This latter presentation is available at the Vietnam Center and Archive website.

Joe's time with us on Veterans Day is part of a growing friendship we have with him and the veterans of the 7th Cavalry. In 2005, the Vietnam Center and Archive co-hosted a one-day symposium with the Ia Drang Veterans Association in Washington, DC, to help them commemorate the 40th Anniversary of the battles. In addition to a full day of speakers, to include representation from North Vietnam, Vietnam Center and Archive Oral History staff conducted video interviews with more than 50 veterans of the battles, to include Hal Moore and Joe Galloway. You can watch these vid-

eos (both the symposium and the interviews) online at

[www.vietnam.ttu.edu/events](http://www.vietnam.ttu.edu/events).

To all of our nation's veterans, we thank you for your service and welcome you to join us in preserving your history. ★



A long line of people wait to have their book signed by Joe Galloway in the college bookstore.

History Department and College of Mass Communication. At these events, Joe honored the memory of the veterans who served with the 7th Cavalry during the battles of the Ia Drang Valley. Also, in his presentation to TTU students, Joe provided a very sobering examination of

*Center's work continued from page 4*

terested in the Texas Tech Honors College and related advanced placement high school programs in Lubbock, Texas. Our programs so impressed the Vietnamese delegation that they left with plans to restructure their equivalent programs and incorporate some of our ideas to help improve them in Vietnam. Of additional and particular interest for this delegation was the Texas Tech Health Sciences Center and School of Medicine. VNU-HCMC has just been approved to build

a new School of Medicine and Teaching Hospital in Binh Duong, Vietnam. As with our Honors College, Vice President Nghia and his delegation decided that the programs at Texas Tech will provide excellent models to follow in the creation of these new institutions in Vietnam. We will be meeting with VNU-HCMC in January along with Dr. Surendra Varma, Associate Dean of the School of Medicine at TTUHSC to help in planning additional support for these new programs.

We believe strongly that our active engagement with Vietnamese universities and other institutions and organizations is an important part of fostering reconciliation between our two nations. Please feel free to contact us if you think you can help us with this important work. ★



## Vietnam Center at Texas Tech University and Johns Hopkins University School of Advanced International Studies Conference Announcement

### US Civil-Military Operations: From the Cold War to the War on Terror

March 4 & 5, 2010  
Washington, D.C.

In a speech given at the US Military Academy at West Point on December 1, 2009, President Barak Obama announced an additional commitment of 30,000 US soldiers to fight and work in Afghanistan. At that time, the President also outlined a new policy in Afghanistan where the US, “will work with our partners, the United Nations, and the Afghan people to pursue a more effective civilian strategy, so that the government can take advantage of improved security.” As we have outlined previously in preparation

for this conference, one of the greatest challenges facing the US in Afghanistan today is the creation of social, political, and economic stability while simultaneously engaging in combat operations against the irregular forces of Al Qaeda.

Over a year ago, In July 2008, the United States Joint Chiefs of Staff published Joint Publication 3-57, Civil-Military Operations, the purpose of which was to establish a “joint doctrine for the planning and conduct of civil-military operations (CMO) by joint forces...” “At the strategic level, CMO focus is on larger and long-term global or regional issues such as reconstruction, economic development, and stability... Across the

full range of military operations, CMO are a primary military instrument to synchronize military and nonmilitary instruments of national power, particularly in support of stability, counterinsurgency and other operations dealing with asymmetric and irregular threats.”

Civil-Military Operations are not new to the US experience at war and timely historical examples can be seen when looking at the Vietnam War. This conference will discuss some of these historical examples of CMO as well as the strategic, operational, and tactical applications and implications of CMO for Iraq and Afghanistan and in the Global War on Terror today. ★

## Friends Newsletter Receives Clarion Award at National Celebration in Seattle, WA

**Victoria Lovelady**  
Communications Coordinator

This October, I attended the International Matrix and Clarion Awards Celebration in Seattle, Washington to accept the award the *Friends* newsletter received in the category of Most Improved Newsletter (Print). The celebration was part of the Association for Women in Communications national conference which also happened to be their centennial year. Ann Curry from NBC's Today Show was honored at this celebration with the International Matrix Award and served as the event's keynote speaker. Margaret Larson, broadcast journalist and former co-host of the Today Show, introduced Curry to the large audience of over 300 people. Larson is a Lubbock native and was thrilled to meet me and the other Lubbock women who were in attendance. I also met Curry who was very

gracious and kind. I was amazed that she took the time to shake hands with each attendee. Her presentation was moving and inspirational as she provided details of what she believed to be the most important news stories she has covered over the years. According to Curry, incidences such as the widespread rape of women in the Democratic Republic of Congo are far more worthy of our concern and attention than stories such as the “Balloon Boy”, the hoax involving the Heene family from Colorado that had just made headlines days before.

I was thrilled to be invited to the celebration and honored that the *Friends* newsletter won such a prestigious award. Many of the awards were given to national publications such as *BusinessWeek* and *Newsweek*, so it's a thrill that our newsletter from Lubbock, TX would be recognized among this high profile group of publications. ★

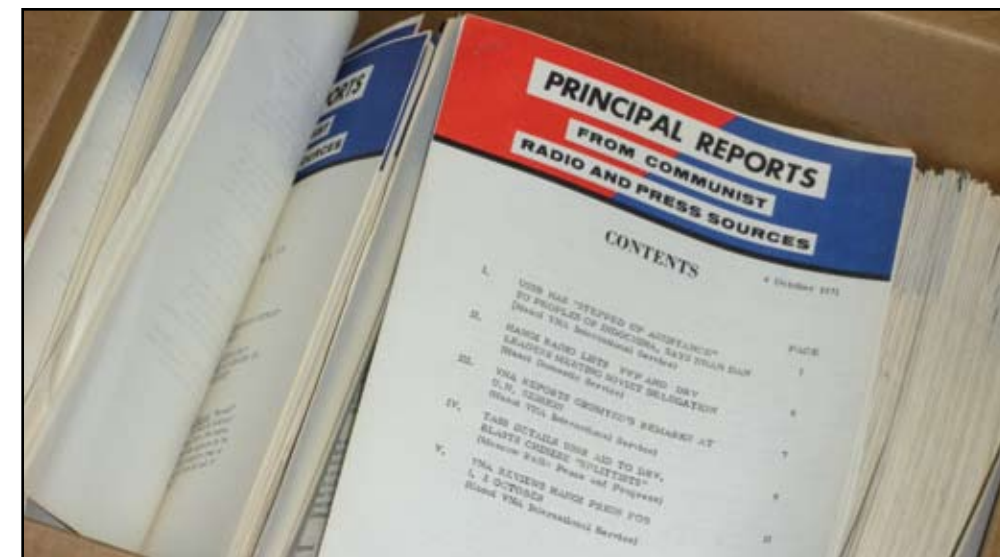
## Additional material from the Douglas Pike collection arrives in Lubbock

*Continued from page one*

and South Vietnamese news agencies and other sources that documented the economic, geo-political, and leadership information of the two turbulent states. Pike filed this information in units covering a wide range of topics related to the Vietnam War, including General History, Strategy and Assessment, Political Settlement, the National Liberation Front (Viet Cong), Original Source Materials, and numerous sub topics. The collection contains newspaper and magazine articles, transcripts of media broadcasts, government and legal documents, literature, and scientific studies. Professor Pike's goal in amassing this collection was to create a giant reference file which would allow the researcher to search by topic and date. After building, maintaining and personally storing the collection himself for over 20 years, he moved the materials to UC Berkeley when he became director of their Indochina Studies in 1982. While there, Pike also served as editor of the *Indochina Chronology*, a quarterly journal devoted to issues in Southeast Asia.

Pike originally sent a large portion of this collection to Texas Tech University in 1994. When a lack of funding at UC Berkeley threatened the future of the Indochina Studies department in 1996, Dr. James Reckner persuaded Pike to move another substantial portion of the collection and himself to Texas Tech. The acquisition of the Pike collection, and the hiring of Professor Pike, helped the still relatively young Vietnam Center (then known as the Center for the Study of the Vietnam Conflict) stake its claim to be the major research and academic center on the Vietnam War. Pike became an Associate Director for Research at the Vietnam Center, taught classes, advised graduate students, and continued to edit the *Indochina Chronology* until he suffered a debilitating stroke in 2001. He passed away the following year.

Born in 1924, Douglas Pike served as an Army journalist during World War II



Examples of items shipped from UC Berkeley to the Vietnam Archive in Lubbock, Texas.



(in the Pacific Theater of Operations) and the Korean Conflict. He earned degrees from the University of California at Berkeley and American University in Washington, DC, and did graduate work at MIT's Center for International Studies. Douglas Pike's long professional interest in Southeast Asia began while serving as a US Foreign Service officer from 1950 to 1980. Among his posts were Hong Kong, Tokyo, Taipei, and Lebanon and other locations around the globe. He served in Saigon from 1960-1975, witnessing nearly the entire scope of America's involvement in the Vietnam War. Throughout his career, Pike was a prolific writer and lecturer, authoring five books, including *Viet Cong: The Organizational Techniques of the National Liberation Front of South Vietnam*; *A History of Vietnamese Communism*; *PAVN: People's Army of Vietnam*; and *Vietnam and the*

Soviet Union: Anatomy of an Alliance. He produced several hundred popular and scholarly articles, monographs and conference papers on Indochina and Southeast Asia. He traveled widely, giving countless lectures in over 40 countries. Many of the materials he used for these books, articles, and presentations are part of the Douglas Pike Collection at the Vietnam Archive.

The Vietnam Archive is pleased to be the home of the complete collection created by one of the most renowned scholars of the Vietnam War and Southeast Asia. In its years at Texas Tech, the Pike Collection has been one of the most extensively used collections at the Vietnam Archive and has been an invaluable resource for scholars, students, veterans, and others committed to presenting an accurate and objective account of the war and its aftermath. ★



Top: Victoria Lovelady accepts the award from AWC president Sheryl Liddle. Bottom: Victoria Lovelady and members of the AWC Lubbock Chapter pose with Margaret Larson (second from left) and Ann Curry (third from left). Photo credit: Maggie J. Szymanek, Uncommon Photography

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The Vietnam Center and Archive has a facebook page, a news and updates page, and a listserv. For more information, please visit these links:

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